

Gyms, Health and Fitness Clubs Global Industry Almanac 2016-2025

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Abstracts

Gyms, Health and Fitness Clubs Global Industry Almanac 2016-2025

SUMMARY

Global Gyms, Health & Fitness Clubs industry profile provides top-line qualitative and quantitative summary information including: Market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the Market.

KEY HIGHLIGHTS

The gyms, health & fitness clubs market refers to clubs that provide exercise facilities such as weight and exercise machines, fitness classes, personal training and other services such as health and beauty facilities, food and drink, clothing and equipment, designed for users to improve and maintain their physical health. Market revenues are calculated as the membership fees paid to clubs, and any currency conversions used in the creation of this report have been calculated using constant 2019 annual average exchange rates. Figures presented in this report are calculated applying the "middle path" scenario - this is based on the current situation in countries where the epidemic burst first, like China as a model countries and the announcements made by governments, stating that the abnormal situation may last up to six months.

COVID-19: The assumption has been made that after the pandemic is over the global economy will gradually go back to the levels recorded before. It is also assumed that there is no widespread economic crisis as seen in 2008 due to

announced financial support packages from governments around the world. In October 2020, at the time of the preparation of this report, the economic implications of national and local lockdowns of many economies are difficult to predict as there is no indication how long the pandemic will last, nor how many industries will be forced to stay closed and the scale of the governmental aid involved.

The global gyms, health and fitness clubs market is forecast to generate total revenues of \$74.8bn in 2020, representing a compound annual rate of change (CARC) of 1.7% between 2016 and 2020.

The lockdown and social-distancing measures imposed to contain the ongoing pandemic have prevented gyms and health and fitness club operators from generating revenues from new and existing users.

The value of the global gyms, health and fitness clubs market is expected to contract by -5.3% in 2020 as a result of the COVID-19 pandemic.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the global gyms, health & fitness clubs Market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global gyms, health & fitness clubs Market

Reveal details of key gyms, health & fitness clubs Market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global gyms, health & fitness clubs Market with five year forecasts

REASONS TO BUY

What was the size of the global gyms, health & fitness clubs Market by value in 2020?

What will be the size of the global gyms, health & fitness clubs Market in 2025?

What factors are affecting the strength of competition in the global gyms, health & fitness clubs Market?

How has the Market performed over the last five years?

How large is the global gyms, health & fitness clubs Market in relation to its regional counterparts?

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