

H & M Hennes & Mauritz AB - Company Profile and SWOT Analysis

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Abstracts

H & M Hennes & Mauritz AB - Company Profile and SWOT Analysis

SUMMARY

H & M Hennes & Mauritz AB - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

H & M Hennes & Mauritz AB (H&M), a subsidiary of Ramsbury Invest AB, is a retailer of fashion apparel and accessories. The company's product portfolio includes shorts, cardigans, sweaters, blazer suits, t-shirts, sweatshirts, shirts, sports and swimwear, and lingerie. It also offers cosmetics and accessories such as jewelry, hats and gloves, belts and suspenders, home textiles, homeware, sunglasses, and watches. The company markets its products under the H&M, Afound, COS, Monki, Weekday, Sellpy, Arket, and Other Stories brand names. H & M also sells its products through various e-commerce channels. The company's operations are spread across Europe, Africa, the Americas, Asia, and Oceania. H&M is headquartered in Stockholm, Sweden.

SCOPE

Detailed information on H & M Hennes & Mauritz AB required for business and competitor intelligence needs

A study of the major internal and external factors affecting H & M Hennes & Mauritz AB in the form of a SWOT analysis

An in-depth view of the business model of H & M Hennes & Mauritz AB including a breakdown and examination of key business segments

Intelligence on H & M Hennes & Mauritz AB's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about H & M Hennes & Mauritz AB, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of H & M Hennes & Mauritz AB and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess H & M Hennes & Mauritz AB as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on H & M Hennes & Mauritz AB's business structure, strategy and prospects.

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