

Guess, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Guess, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

Guess, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Guess, Inc. (Guess or 'the company') is a designer, distributor and marketer of apparel and accessories for men, women, and children. Its major products include pants, jeans, skirts, shorts, dresses, blouses, jackets, shirts, intimate apparel, and knitwear. The company also grant licenses to design, manufacture and distribute a range of products, including watches, eyewear, handbags, outerwear, footwear, kids' and infants' apparel, jewelry, fragrance, and other fashion accessories. Guess sells its products through wholesale, direct-to-consumer, e-Commerce, and licensing distribution channels. It markets products under GUESS, Question Mark, Triangle Design, a stylized G and a stylized M, GUESS Kids, Baby GUESS, YES, and G by GUESS brand names. Guess has business presence across the Americas, Europe, the Middle East and Asia-Pacific. The company is headquartered in Los Angeles, California, the US.

Scope

Detailed information on Guess, Inc. required for business and competitor

intelligence needs

A study of the major internal and external factors affecting Guess, Inc. in the form of a SWOT analysis

An in-depth view of the business model of Guess, Inc. including a breakdown and examination of key business segments

Intelligence on Guess, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Guess, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Guess, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Guess, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Guess, Inc.'s business structure, strategy and prospects.

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