

Guan Chong Bhd - Company Profile and SWOT Analysis

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Abstracts

Guan Chong Bhd - Company Profile and SWOT Analysis

SUMMARY

Guan Chong Bhd - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Guan Chong Bhd (GCB) is a manufacturer, distributor, and seller of cocoa and its related products. The company's product portfolio includes cocoa mass, cocoa butter, cocoa cake, cocoa powder, chocolate beverages, chocolate chips, chocolate chunks, and liquid chocolate. These are sold under the brand names Favorich, Schokinag, and CacaoRich. Its product finds application in bakery, food, beverage, and other related industries. GCB through its subsidiaries, cater its product to Malaysia, Indonesia, Germany, United States, Ivory Cost, and United Kingdom. The company's operating facilities are in Malaysia, Singapore, Indonesia, the US, and Germany. GCB is headquartered in Pasir Gudang, Johor, Malaysia.

SCOPE

Detailed information on Guan Chong Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Guan Chong Bhd in the form of a SWOT analysis

An in-depth view of the business model of Guan Chong Bhd including a breakdown and examination of key business segments

Intelligence on Guan Chong Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Guan Chong Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Guan Chong Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Guan Chong Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Guan Chong Bhd's business structure, strategy and prospects.

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