

Guan Chong Bhd - Company Profile and SWOT Analysis

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Abstracts

Guan Chong Bhd - Company Profile and SWOT Analysis

SUMMARY

Guan Chong Bhd - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Guan Chong Bhd (GCB) is a manufacturer, distributor, and seller of cocoa and its related products. The company's product portfolio includes cocoa mass, cocoa butter, cocoa cake, cocoa powder, chocolate beverages, chocolate chips, chocolate chunks, and liquid chocolate. These are sold under the brand names Favorich, Schokinag, and CacaoRich. Its product finds application in bakery, food, beverage, and other related industries. GCB through its subsidiaries, cater its product to Malaysia, Indonesia, Germany, United States, Ivory Coast, and United Kingdom. The company's operating facilities are in Malaysia, Singapore, Indonesia, the US, and Germany. GCB is headquartered in Pasir Gudang, Johor, Malaysia.

SCOPE

Detailed information on Guan Chong Bhd required for business and competitor intelligence needs

A study of the major internal and external factors affecting Guan Chong Bhd in the form of a SWOT analysis

An in-depth view of the business model of Guan Chong Bhd including a breakdown and examination of key business segments

Intelligence on Guan Chong Bhd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Guan Chong Bhd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Guan Chong Bhd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Guan Chong Bhd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Guan Chong Bhd's business structure, strategy and prospects.

Contents

- Company Snapshot
- Guan Chong Bhd: Company Overview
- Guan Chong Bhd: Overview and Key Facts
- Guan Chong Bhd: Overview
- Guan Chong Bhd: Key Facts
- Guan Chong Bhd: Key Employees
- Guan Chong Bhd: Key Employee Biographies
- Guan Chong Bhd: Major Products and Services
- Guan Chong Bhd: Company History
- Guan Chong Bhd: Management Statement
- Guan Chong Bhd: Locations and Subsidiaries
- Guan Chong Bhd: Key Competitors
- Guan Chong Bhd: Company Analysis
- Guan Chong Bhd: Business Description
- Guan Chong Bhd: SWOT Analysis
- Guan Chong Bhd: SWOT Overview
- Guan Chong Bhd: Strengths
- Guan Chong Bhd: Weaknesses
- Guan Chong Bhd: Opportunities
- Guan Chong Bhd: Threats
- Guan Chong Bhd: Corporate Financial Deals Activity
- Guan Chong Bhd: Financial Deals Overview
- Guan Chong Bhd: Top Deals 2020 - 2024YTD*
- Guan Chong Bhd: Mergers and Acquisitions
- Guan Chong Bhd: Divestments
- Guan Chong Bhd: Recent Developments
- Guan Chong Bhd: News and Events Summary
- Guan Chong Bhd: Corporate Governance
- Guan Chong Bhd: Financial Performance
- Appendix
- Contact Us
- Methodology
- About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Guan Chong Bhd: Key Facts

Table 2: Guan Chong Bhd: Key Employees

Table 3: Guan Chong Bhd: Company History

Table 4: Guan Chong Bhd: Locations and Subsidiaries

Table 5: Guan Chong Bhd: Key Competitors

Table 6: Guan Chong Bhd: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Table 7: Guan Chong Bhd: M&A Average Deal Size - Value (US\$m)

Table 8: Guan Chong Bhd: Top Deals 2020 - 2024YTD*

Table 9: Guan Chong Bhd: M&A Volume and Value Trend (2020 - YTD*2024)

Table 10: Guan Chong Bhd: Divestments Volume and Value Trend (2020 - YTD*2024)

Table 11: Guan Chong Bhd: News and Events Summary

Table 12: Guan Chong Bhd: Corporate Governance

Table 13: Guan Chong Bhd: Financial Performance

List Of Figures

LIST OF FIGURES

Figure 1: Guan Chong Bhd: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 2: Guan Chong Bhd: M&A Average Deal Size - Value (US\$m)

Figure 3: Guan Chong Bhd: M&A Volume and Value Trend (2020 - YTD*2024)

Figure 4: Guan Chong Bhd: Divestments Volume and Value Trend (2020 - YTD*2024)

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