

Grupo Phoenix - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/GEE9996D374EN.html>

Date: November 2022

Pages: 28

Price: US\$ 175.00 (Single User License)

ID: GEE9996D374EN

Abstracts

Grupo Phoenix - Strategy, SWOT and Corporate Finance Report

SUMMARY

Grupo Phoenix - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Grupo Phoenix (Phoenix) is involved in the creation, design, and manufacture of various kinds of plastic packaging solutions. The company's product portfolio comprises containers, form fill and seal, lidding, and shrink sleeve film. It also sells cups, plates, lids, cutlery, aluminum foil, aluminum foil bags, straws, and transparent films. The company offers various services such as product development, customization, and graphic designing. Phoenix provides its products to mass consumption, food service, disposable medical products, industrial, tubes, and plastic resin market sectors. Its products also find application in cosmetics, home, personal care, and veterinarian sectors. The company has manufacturing facilities in Colombia, Mexico, Venezuela, and the US. Phoenix is headquartered in Bogota, Bogota DC, Colombia

SCOPE

Detailed information on Grupo Phoenix required for business and competitor intelligence needs

A study of the major internal and external factors affecting Grupo Phoenix in the form of a SWOT analysis

An in-depth view of the business model of Grupo Phoenix including a breakdown and examination of key business segments

Intelligence on Grupo Phoenix's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Grupo Phoenix, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Grupo Phoenix and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Grupo Phoenix as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Grupo Phoenix's business structure, strategy and prospects.

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