

# Grupo Industrial Maseca S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/G4637884C45EN.html>

Date: February 2018

Pages: 18

Price: US\$ 175.00 (Single User License)

ID: G4637884C45EN

## Abstracts

Grupo Industrial Maseca S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Grupo Industrial Maseca S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Grupo Industrial Maseca S.A.B. de C.V. (GIMSA) is a producer of corn flour and other related products. The company's product portfolio includes corn flour, tortilla, wheat flour corn grits and other corn based products. The company's services portfolio includes technical support, financial and operating support and flour usage support. The company sells packaged corn flour to tortilla and tortilla chip manufacturers and also to the retail, industrial and wholesale corn flour customers. The company operates as a subsidiary of Gruma, S.A.B. DE C.V. GIMSA is headquartered in Nuevo Leon, Mexico.

### SCOPE

Detailed information on Grupo Industrial Maseca S.A.B. de C.V. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Grupo Industrial

## Maseca S.A.B. de C.V. in the form of a SWOT analysis

An in-depth view of the business model of Grupo Industrial Maseca S.A.B. de C.V. including a breakdown and examination of key business segments

Intelligence on Grupo Industrial Maseca S.A.B. de C.V.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Grupo Industrial Maseca S.A.B. de C.V., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## REASONS TO BUY

Gain understanding of Grupo Industrial Maseca S.A.B. de C.V. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Grupo Industrial Maseca S.A.B. de C.V. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Grupo Industrial Maseca S.A.B. de C.V.'s business structure, strategy and prospects.

## Contents

Company Snapshot

Table of Contents

Grupo Industrial Maseca S.A.B. de C.V.: Company Overview

Grupo Industrial Maseca S.A.B. de C.V.: Overview and Key Facts

Grupo Industrial Maseca S.A.B. de C.V.: Overview

Grupo Industrial Maseca S.A.B. de C.V.: Key Facts

Grupo Industrial Maseca S.A.B. de C.V.: Key Employees

Grupo Industrial Maseca S.A.B. de C.V.: Major Products and Services

Grupo Industrial Maseca S.A.B. de C.V.: Company History

Grupo Industrial Maseca S.A.B. de C.V.: Management Statement

Grupo Industrial Maseca S.A.B. de C.V.: Locations and Subsidiaries

Grupo Industrial Maseca S.A.B. de C.V.: Key Competitors

Grupo Industrial Maseca S.A.B. de C.V.: Company Analysis

Grupo Industrial Maseca S.A.B. de C.V.: Business Description

Grupo Industrial Maseca S.A.B. de C.V.: SWOT Analysis

Grupo Industrial Maseca S.A.B. de C.V.: SWOT Overview

Grupo Industrial Maseca S.A.B. de C.V.: Strengths

Grupo Industrial Maseca S.A.B. de C.V.: Weaknesses

Grupo Industrial Maseca S.A.B. de C.V.: Opportunities

Grupo Industrial Maseca S.A.B. de C.V.: Threats

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: Grupo Industrial Maseca S.A.B. de C.V.: Key Facts

Table 2: Grupo Industrial Maseca S.A.B. de C.V.: Key Employees

Table 3: Grupo Industrial Maseca S.A.B. de C.V.: Locations and Subsidiaries

Table 4: Grupo Industrial Maseca S.A.B. de C.V.: Key Competitors

### COMPANIES MENTIONED

Grupo Industrial Maseca S.A.B. de C.V.

## I would like to order

Product name: Grupo Industrial Maseca S.A.B. de C.V. - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/G4637884C45EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4637884C45EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970