

Grupo Herdez SA de CV - Strategy, SWOT and Corporate Finance Report

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Abstracts

Grupo Herdez SA de CV - Strategy, SWOT and Corporate Finance Report

SUMMARY

Grupo Herdez SA de CV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Grupo Herdez SA de CV (Grupo Herdez) manufactures, markets, and distributes processed food and beverages. The company's product portfolio includes canned vegetables, ice cream, pasta, mole, guacamole, mustard, ketchup, spices, tea, tuna, mayonnaise, homemade salsas, and tomato puree. Grupo Herdez markets products under Bufalo, Herdez, La Victoria, Aires de Campo, Yemina, Del Fuerte, Nutrisa, Chi-Chi's, Don Miguel, Helados Nestle, Dona Maria, McCormick, Embasa and Barilla brand names. The company distributes and markets its products through a wide range of channels including modern trade, wholesalers, exports, club stores, nutrisa stores, foodservice, and convenience. It has business presence across Mexico, and the US. Grupo Herdez is headquartered in Mexico City, Mexico.

SCOPE

Detailed information on Grupo Herdez SA de CV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Grupo Herdez SA de CV in the form of a SWOT analysis

An in-depth view of the business model of Grupo Herdez SA de CV including a breakdown and examination of key business segments

Intelligence on Grupo Herdez SA de CV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Grupo Herdez SA de CV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Grupo Herdez SA de CV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Grupo Herdez SA de CV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Grupo Herdez SA de CV's business structure, strategy and prospects.

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