

# Grupo Famsa SAB de CV - Strategy, SWOT and Corporate Finance Report

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## **Abstracts**

Grupo Famsa SAB de CV - Strategy, SWOT and Corporate Finance Report

#### **SUMMARY**

Grupo Famsa SAB de CV - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **KEY HIGHLIGHTS**

Grupo Famsa SAB de CV (Groupo Famsa) is a specialty retailer of durable consumer goods and a provider of multiple financial services. The company's products portfolio comprises of furniture, electronics, mobile phones, household appliances, computers, motorcycles, and clothing. Grupo Famsa also generates revenue from services include welfare club assistance membership service, administrative services. It also offers financial and credit services. Financial services include saving account services, investment account services, and insurance services. The company's credit services include personal loans and FAMSA credit loans. The company operates through its subsidiaries in Mexico and the US. Groupo Famsa is headquartered in Monterrey, Nuevo Leon, Mexico.

## SCOPE

Detailed information on Grupo Famsa SAB de CV required for business and competitor intelligence needs



A study of the major internal and external factors affecting Grupo Famsa SAB de CV in the form of a SWOT analysis

An in-depth view of the business model of Grupo Famsa SAB de CV including a breakdown and examination of key business segments

Intelligence on Grupo Famsa SAB de CV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Grupo Famsa SAB de CV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### **REASONS TO BUY**

Gain understanding of Grupo Famsa SAB de CV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Grupo Famsa SAB de CV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Grupo Famsa SAB de CV's business structure, strategy and prospects.



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