

Grupo Anderson's - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/G41C7414AB7EN.html>

Date: January 2017

Pages: 19

Price: US\$ 175.00 (Single User License)

ID: G41C7414AB7EN

Abstracts

SUMMARY

Grupo Anderson's - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Grupo Anderson's required for business and competitor intelligence needs

A study of the major internal and external factors affecting Grupo Anderson's in the form of a SWOT analysis

An in-depth view of the business model of Grupo Anderson's including a breakdown and examination of key business segments

Intelligence on Grupo Anderson's's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Grupo Anderson's, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Grupo Anderson's and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Grupo Anderson's as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Grupo Anderson's's business structure, strategy and prospects.

KEY HIGHLIGHTS

Grupo Anderson's SA de CV (Grupo Anderson's) is a multi-brand restaurant operator in Mexico. The company was founded by Carlos Anderson in 1963. The company's key restaurant brands include Senor Frogs, Carlos' n Charlie's, El Shrimp Bucket, Mamá Roma and El Squid Roe. Grupo Anderson's operates more than 50 restaurants throughout Mexico, South America, the Caribbean and the US. The company's restaurants offer a wide variety of appetizers, pastas, wraps, tacos, steaks, burgers, hamburgers, sandwiches, desserts, and drinks. Its restaurants serve more than 30 million customers. The company is headquartered in Cancun, Mexico.

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COMPANIES MENTIONED

Grupo Anderson's

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