

Grupa Zywiec SA - Strategy, SWOT and Corporate Finance Report

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Abstracts

Grupa Zywiec SA - Strategy, SWOT and Corporate Finance Report

SUMMARY

Grupa Zywiec SA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Grupa Zywiec SA (Grupa Zywiec), a subsidiary of Heineken International NV, produces, distributes and markets alcoholic and non-alcoholic beverages. The company markets beers under Zywiec, Lezajsk, Heineken, Warka, Dziki Sad, Tatra, Desperados, EB, Brackie, Specjal and Krolewskie brand names. Grupa Zywiec also sells and distributes other alcoholic beverages and soft drinks. The company operates breweries in Zywiec, Elblag, Warka, Lezajsk and Namyslow product facilities. The company distributes its beers through retail, catering, and wholesale channels. The company's business operations are spread across Poland, the US, Canada, Germany, Ireland, and the UK. Grupa Zywiec is headquartered in Warszawa, Poland.

SCOPE

Detailed information on Grupa Zywiec SA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Grupa Zywiec SA in the form of a SWOT analysis

An in-depth view of the business model of Grupa Zywiec SA including a breakdown and examination of key business segments

Intelligence on Grupa Zywiec SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Grupa Zywiec SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Grupa Zywiec SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Grupa Zywiec SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Grupa Zywiec SA's business structure, strategy and prospects.

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