

Gruma SAB de CV - Company Profile and SWOT Analysis

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Abstracts

Gruma SAB de CV - Company Profile and SWOT Analysis

SUMMARY

Gruma SAB de CV - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Gruma SAB de CV (Gruma) produces and distributes corn flour and tortilla products. The company offers wheat flour, tortillas, flatbreads, commodities, sauces and dips, corn chips, and other related products. It also provides grits snacks and cereals, prepared flour, tortilla chips, pita bread, wraps, chapatti, naan, pizza bases, and other food products such as rice, pastas, snacks, palm hearts, and condiments. Gruma markets its products under the Mission, Maseca, Rumba, Fogon, Guerrero, Masa Rica, Rodotec, Tosty, Delicados, Rositas, Calidad, La Cima, and Tortiricas brand names. The company's business operations are spread across the Americas, Europe, Oceania, and Asia-Pacific. Gruma is headquartered in San Pedro Garza Garcia, Nuevo Leon, Mexico.

SCOPE

Detailed information on Gruma SAB de CV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Gruma SAB de CV in the form of a SWOT analysis

An in-depth view of the business model of Gruma SAB de CV including a breakdown and examination of key business segments

Intelligence on Gruma SAB de CV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Gruma SAB de CV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Gruma SAB de CV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Gruma SAB de CV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Gruma SAB de CV's business structure, strategy and prospects.

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