

Gruma SAB de CV - Company Profile and SWOT Analysis

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Abstracts

Gruma SAB de CV - Company Profile and SWOT Analysis

SUMMARY

Gruma SAB de CV - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Gruma SAB de CV (Gruma) produces and distributes corn flour and tortilla products. The company offers wheat flour, tortillas, flatbreads, commodities, sauces and dips, corn chips, and other related products. It also provides grits snacks and cereals, prepared flour, tortilla chips, pita bread, wraps, chapatti, naan, pizza bases, and other food products such as rice, pastas, snacks, palm hearts, and condiments. Gruma markets its products under the Mission, Maseca, Rumba, Fogon, Guerrero, Masa Rica, Rodotec, Tosty, Delicados, Rositas, Calidad, La Cima, and Tortiricas brand names. The company's business operations are spread across the Americas, Europe, Oceania, and Asia-Pacific. Gruma is headquartered in San Pedro Garza Garcia, Nuevo Leon, Mexico.

SCOPE

Detailed information on Gruma SAB de CV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Gruma SAB de CV in the form of a SWOT analysis

An in-depth view of the business model of Gruma SAB de CV including a breakdown and examination of key business segments

Intelligence on Gruma SAB de CV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Gruma SAB de CV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Gruma SAB de CV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Gruma SAB de CV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Gruma SAB de CV's business structure, strategy and prospects.

Contents

Company Snapshot

Gruma SAB de CV: Company Overview

Gruma SAB de CV: Overview and Key Facts

Gruma SAB de CV: Overview

Gruma SAB de CV: Key Facts

Gruma SAB de CV: Key Employees

Gruma SAB de CV: Key Employee Biographies

Gruma SAB de CV: Major Products and Services

Gruma SAB de CV: Company History

Gruma SAB de CV: Management Statement

Gruma SAB de CV: Locations and Subsidiaries

Gruma SAB de CV: Key Competitors

Gruma SAB de CV: Company Analysis

Gruma SAB de CV: Business Description

Gruma SAB de CV: SWOT Analysis

Gruma SAB de CV: SWOT Overview

Gruma SAB de CV: Strengths

Gruma SAB de CV: Weaknesses

Gruma SAB de CV: Opportunities

Gruma SAB de CV: Threats

Gruma SAB de CV: Corporate Financial Deals Activity

Gruma SAB de CV: Financial Deals Overview

Gruma SAB de CV: Top Deals 2020 - 2024YTD*

Gruma SAB de CV: Advisors

Gruma SAB de CV: Top Legal Advisors

Gruma SAB de CV: Top Financial Advisors

Gruma SAB de CV: Capital Raising

Gruma SAB de CV: Recent Developments

Gruma SAB de CV: News and Events Summary

Gruma SAB de CV: Business Expansion

Gruma SAB de CV: Financial Deals

Gruma SAB de CV: Financial Performance

Gruma SAB de CV: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Gruma SAB de CV: Key Facts

Table 2: Gruma SAB de CV: Key Employees

Table 3: Gruma SAB de CV: Company History

Table 4: Gruma SAB de CV: Locations and Subsidiaries

Table 5: Gruma SAB de CV: Key Competitors

Table 6: Gruma SAB de CV: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Table 7: Gruma SAB de CV: Top Deals 2020 - 2024YTD*

Table 8: Gruma SAB de CV: Legal Advisor Ranking by Value (US\$m)

Table 9: Gruma SAB de CV: Financial Advisor Ranking by Value (US\$m)

Table 10: Gruma SAB de CV: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Table 11: Gruma SAB de CV: Capital Raising by Deal Type (2020 - YTD*2024)

Table 12: Gruma SAB de CV: News and Events Summary

Table 13: Gruma SAB de CV: Business Expansion

Table 14: Gruma SAB de CV: Financial Deals

Table 15: Gruma SAB de CV: Financial Performance

Table 16: Gruma SAB de CV: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Gruma SAB de CV: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 2: Gruma SAB de CV: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 3: Gruma SAB de CV: Capital Raising by Deal Type (2020 - YTD*2024)

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