

Groupon Inc - Strategy, SWOT and Corporate Finance Report

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Abstracts

Groupon Inc - Strategy, SWOT and Corporate Finance Report

SUMMARY

Groupon Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Groupon Inc (Groupon) is an online commerce marketplace for searching businesses and merchandise. The company connects merchants with the consumers by offering goods and services at discounted rates through its localized websites and mobile applications. It also offers deals on concerts, sports, theatre and other live entertainment events. The Travel category of the company provides travel offers at both discounted and market rates. The company features offer on hotel bookings, airfare and package deals covering both domestic and international travels. It has operational presence across North America, Europe, the Middle East and Africa (EMEA). Groupon is headquartered in Chicago, Illinois, the US.

SCOPE

Detailed information on Groupon Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Groupon Inc in the form of a SWOT analysis

An in-depth view of the business model of Groupon Inc including a breakdown and examination of key business segments

Intelligence on Groupon Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Groupon Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Groupon Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Groupon Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Groupon Inc's business structure, strategy and prospects.

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