

# Groupe PSA - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Groupe PSA - Strategy, SWOT and Corporate Finance Report

### Summary

Groupe PSA - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

Groupe PSA (PSA or 'the group') is engaged in the design, development, manufacturing and sale of passenger cars, light commercial vehicles, automotive equipment, components, automotive exteriors and modules.. The group also manufactures PSA also offers wholesale and retail financing, and mobility services. The company markets their products under Peugeot, Citroen, DS Automobiles, Opel, Vauxhall, Free2Move and PSA Powertrain brands. PSA operates manufacturing and other facilities across the Americas, Europe, Middle East and Africa and Asia Pacific. The company is headquartered in Paris, France.

### Scope

Detailed information on Groupe PSA required for business and competitor intelligence needs

A study of the major internal and external factors affecting Groupe PSA in the

form of a SWOT analysis

An in-depth view of the business model of Groupe PSA including a breakdown and examination of key business segments

Intelligence on Groupe PSA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Groupe PSA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of Groupe PSA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Groupe PSA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Groupe PSA's business structure, strategy and prospects.

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