

# **Groupe Lactalis SA - Strategy, SWOT and Corporate Finance Report**

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# **Abstracts**

Groupe Lactalis SA %li%Strategy, SWOT and Corporate Finance Report

# Summary

Groupe Lactalis SA %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

Groupe Lactalis SA (Lactalis) manufactures and sells dairy products. The company's product portfolio includes cheese, liquid milk, chilled products, butter and cream, dairy based ingredients, and nutritional products. These products find applications in chocolates and confectioneries, dairy products, clinical and infant nutrition products, frozen desserts, breads, croissant-type pastries, biscuits, cheeses, ready meals, cooked meats and animal nutrition products. Lactalis markets its products under various brands including President, Galbani, Lactel, Parmalat, Puleva, Ambassador, Sante, Societe, Picot, Celia and Laicran. The company has business presence across North America, South America, Europe, Africa, the Middle East, Africa and Asia-Pacific. It also operates a network of industrial plants worldwide. Lactalis is headquartered in Laval, Pays-de-la-Loire, France.

#### Scope

Detailed information on Groupe Lactalis SA required for business and



#### competitor intelligence needs

A study of the major internal and external factors affecting Groupe Lactalis SA in the form of a SWOT analysis

An in-depth view of the business model of Groupe Lactalis SA including a breakdown and examination of key business segments

Intelligence on Groupe Lactalis SA's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Groupe Lactalis SA, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Groupe Lactalis SA and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Groupe Lactalis SA as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Groupe Lactalis SA's business structure, strategy and prospects.



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