

Groupe Casino - Strategy, SWOT and Corporate Finance Report

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Abstracts

SUMMARY

Groupe Casino - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY FINDINGS

Detailed information on Groupe Casino required for business and competitor intelligence needs

A study of the major internal and external factors affecting Groupe Casino in the form of a SWOT analysis

An in-depth view of the business model of Groupe Casino including a breakdown and examination of key business segments

Intelligence on Groupe Casino's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Groupe Casino, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data

and key trends

REASONS TO BUY

Gain understanding of Groupe Casino and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Groupe Casino as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Groupe Casino's business structure, strategy and prospects.

KEY HIGHLIGHTS

Groupe Casino (Casino) is a food retailer operating in multi-format stores, selling food and non-food products. The company's store formats include hypermarkets, supermarkets, convenience stores and discount stores, operating under several banners. It offers products such as seafood, meat products, fruits and vegetables, baked goods, poultry products, organic food and other related products. The company retails non-food items such as health and beauty products, baby products, house wear, apparels, DIY items, decorative items, books, CDs, DVDs and electrical appliances. Casino offers various services including loyalty card, coupons, bus tickets, and telephone services. Apart from in-store retailing, the company sells the merchandise through catalogs and e-commerce websites across Brazil, Thailand, Vietnam, Colombia, Ecuador, Ivory Coast, Cameroon, Senegal and Belgium. Casino is headquartered in Saint-Etienne, France.

Contents

- Company Snapshot
 - Groupe Casino: Company Overview
 - Groupe Casino: Overview and Key Facts
 - Groupe Casino: Overview
 - Groupe Casino: Key Facts
 - Groupe Casino: Key Employees
 - Groupe Casino: Key Employee Biographies
 - Groupe Casino: Locations and Subsidiaries
- Groupe Casino: Recent Developments
 - Groupe Casino: News and Events Summary
 - Groupe Casino: Financial Performance
- Appendix
 - Contact Us
 - Methodology
 - Definitions
 - About Datamonitor

List Of Tables

LIST OF TABLES

Table 1: Groupe Casino: Key Facts

Table 2: Groupe Casino: Key Employees

Table 4: Groupe Casino: News and Events Summary

Table 5: Groupe Casino: Financial Performance

COMPANIES MENTIONED

Groupe Casino

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