

Groupe Bertrand - Strategy, SWOT and Corporate Finance Report

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Abstracts

Groupe Bertrand %li%Strategy, SWOT and Corporate Finance Report

Summary

Groupe Bertrand %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Groupe Bertrand (Bertrand) is a multi-brand restaurant group. The company operates a portfolio of full-service restaurants, cafes, and fast-food restaurants. The company classifies its business into two segments Restauration and hotel business. It conducts business operations through five business divisions which include large breweries, grand brasseries, luxury, Parisian restaurants, concessions and events, signs, and networks division. The company through Arcady's designs and distributes gastronomy products. Arcady's works in collaboration with retailers specializing in delicatessen, hotels, and renowned restaurants. The company owns and operates luxury hotels in Paris. It also offers fast food through and master franchise in Burger King France. Bertrand is headquartered in Paris, France

Scope

Detailed information on Groupe Bertrand required for business and competitor intelligence needs

A study of the major internal and external factors affecting Groupe Bertrand in the form of a SWOT analysis

An in-depth view of the business model of Groupe Bertrand including a breakdown and examination of key business segments

Intelligence on Groupe Bertrand's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Groupe Bertrand, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Groupe Bertrand and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Groupe Bertrand as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Groupe Bertrand's business structure, strategy and prospects.

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