

Greenyard NV - Company Profile and SWOT Analysis

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Abstracts

Greenyard NV %li%Company Profile and SWOT Analysis

Summary

Greenyard NV %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

Greenyard NV (Greenyard) is involved in developing, producing, and selling frozen vegetables and fruits, and a range of deep-frozen vegetable dishes, convenience products and herbs. The company offers flowers and plants, and logistic services. It also provides preserved mushrooms, sauces, soups, dips, and pasta dishes. Greenyard offers variety of preserved fruits and vegetables, packaged in cans, pouches, glass and in foils. The company caters to food service companies, retailers, and food industries. It provides offerings through Greenyard Fresh, Greenyard Frozen and Greenyard Prepared divisions. The company operates in Germany, the Netherlands, Belgium, the UK, France and Europe. Greenyard is headquartered in Ghent, Belgium.

Scope

Detailed information on Greenyard NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting Greenyard NV in the form of a SWOT analysis

An in-depth view of the business model of Greenyard NV including a breakdown and examination of key business segments

Intelligence on Greenyard NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Greenyard NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Greenyard NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Greenyard NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Greenyard NV's business structure, strategy and prospects.

Contents

- Table of Contents
- Company Snapshot
- Greenyard NV: Company Overview
- Greenyard NV: Overview and Key Facts
- Greenyard NV: Overview
- Greenyard NV: Key Facts
- Greenyard NV: Key Employees
- Greenyard NV: Key Employee Biographies
- Greenyard NV: Major Products and Services
- Greenyard NV: Company History
- Greenyard NV: Management Statement
- Greenyard NV: Locations and Subsidiaries
- Greenyard NV: Key Competitors
- Greenyard NV: Company Analysis
- Greenyard NV: Business Description
- Greenyard NV: SWOT Analysis
- Greenyard NV: SWOT Overview
- Greenyard NV: Strengths
- Greenyard NV: Weaknesses
- Greenyard NV: Opportunities
- Greenyard NV: Threats
- Greenyard NV: Corporate Financial Deals Activity
- Greenyard NV: Financial Deals Overview
- Greenyard NV: Targets and Partners
- Greenyard NV: Top Deals 2020 - 2024YTD*
- Greenyard NV: Mergers and Acquisitions
- Greenyard NV: Capital Raising
- Greenyard NV: Divestments
- Greenyard NV: Recent Developments
- Greenyard NV: News and Events Summary
- Greenyard NV: Business Expansion
- Greenyard NV: Contracts
- Greenyard NV: Corporate Governance
- Greenyard NV: Corporate Social Responsibility
- Greenyard NV: Financial Deals
- Greenyard NV: Financial Performance
- Greenyard NV: Strategy and Operations

Appendix
Contact Us
Methodology
About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Greenyard NV: Key Facts
- Table 2: Greenyard NV: Key Employees
- Table 3: Greenyard NV: Company History
- Table 4: Greenyard NV: Locations and Subsidiaries
- Table 5: Greenyard NV: Key Competitors
- Table 6: Greenyard NV: Deal Activity by Deal Type - Volume (TTM*)
- Table 7: Greenyard NV: M&A Activity by Geography (TTM*)
- Table 8: Greenyard NV: Deal Activity by Deal Type - Volume (2020 - YTD*2024)
- Table 9: Greenyard NV: Targets and Partners
- Table 10: Greenyard NV: Top Deals 2020 - 2024YTD*
- Table 11: Greenyard NV: M&A Volume and Value Trend (2020 - YTD*2024)
- Table 12: Greenyard NV: M&A Activity by Geography (2020 - YTD*2024)
- Table 13: Greenyard NV: Capital Raising Volume and Value Trend (2020 - YTD*2024)
- Table 14: Greenyard NV: Capital Raising by Deal Type (2020 - YTD*2024)
- Table 15: Greenyard NV: Divestments Volume and Value Trend (2020 - YTD*2024)
- Table 16: Greenyard NV: News and Events Summary
- Table 17: Greenyard NV: Business Expansion
- Table 18: Greenyard NV: Contracts
- Table 19: Greenyard NV: Corporate Governance
- Table 20: Greenyard NV: Corporate Social Responsibility
- Table 21: Greenyard NV: Financial Deals
- Table 22: Greenyard NV: Financial Performance
- Table 23: Greenyard NV: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: Greenyard NV: Deal Activity by Deal Type - Volume (TTM*)

Figure 2: Greenyard NV: M&A Activity by Geography (TTM*)

Figure 3: Greenyard NV: Deal Activity by Deal Type - Volume (2020 - YTD*2024)

Figure 4: Greenyard NV: M&A Volume and Value Trend (2020 - YTD*2024)

Figure 5: Greenyard NV: M&A Activity by Geography (2020 - YTD*2024)

Figure 6: Greenyard NV: Capital Raising Volume and Value Trend (2020 - YTD*2024)

Figure 7: Greenyard NV: Capital Raising by Deal Type (2020 - YTD*2024)

Figure 8: Greenyard NV: Divestments Volume and Value Trend (2020 - YTD*2024)

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