

Greece Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/GE8A927E4EE6EN.html>

Date: March 2023

Pages: 69

Price: US\$ 350.00 (Single User License)

ID: GE8A927E4EE6EN

Abstracts

Greece Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Travel & Tourism in Greece industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The Greek travel and tourism industry had total revenues of \$50.9 billion in 2022, representing a compound annual rate of change (CARC) of 0% between 2017 and 2022.

Hotels and motels was the industry's largest segment in 2022, with total revenues of \$24.3 billion, equivalent to 47.8% of the industry's overall value.

The Greek tourism industry recorded exceptional performance in 2022 with both branded and alternative destinations on mainland and islands recording large number of visitors.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in Greece

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the travel & tourism market in Greece

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Greece travel & tourism market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the Greece travel & tourism market by value in 2022?

What will be the size of the Greece travel & tourism market in 2027?

What factors are affecting the strength of competition in the Greece travel & tourism market?

How has the market performed over the last five years?

What are the main segments that make up Greece's travel & tourism market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. Are there any threats to these leading players?
- 7.8. What have been the most recent developments in the hotels and motels industry?

8 COMPANY PROFILES

- 8.1. McDonald's Corp
- 8.2. Small Luxury Hotels of the World Ltd
- 8.3. Expedia Group Inc
- 8.4. Marriott International Inc
- 8.5. Grecootel SA
- 8.6. Mitsis Group of Companies
- 8.7. Booking Holdings Inc
- 8.8. eDreams ODIGEO SA
- 8.9. TUI Group

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Greece travel & tourism industry value: \$ billion, 2017–22(e)

Table 2: Greece travel & tourism industry category segmentation: % share, by value, 2017–2022(e)

Table 3: Greece travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Greece travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Greece travel & tourism industry value forecast: \$ billion, 2022–27

Table 6: McDonald's Corp: key facts

Table 7: McDonald's Corp: Annual Financial Ratios

Table 8: McDonald's Corp: Key Employees

Table 9: McDonald's Corp: Key Employees Continued

Table 10: McDonald's Corp: Key Employees Continued

Table 11: Small Luxury Hotels of the World Ltd: key facts

Table 12: Small Luxury Hotels of the World Ltd: Key Employees

Table 13: Expedia Group Inc: key facts

Table 14: Expedia Group Inc: Annual Financial Ratios

Table 15: Expedia Group Inc: Key Employees

Table 16: Expedia Group Inc: Key Employees Continued

Table 17: Marriott International Inc: key facts

Table 18: Marriott International Inc: Annual Financial Ratios

Table 19: Marriott International Inc: Key Employees

Table 20: Marriott International Inc: Key Employees Continued

Table 21: Marriott International Inc: Key Employees Continued

Table 22: Marriott International Inc: Key Employees Continued

Table 23: Grecootel SA: key facts

Table 24: Grecootel SA: Key Employees

Table 25: Mitsis Group of Companies: key facts

Table 26: Mitsis Group of Companies: Key Employees

Table 27: Booking Holdings Inc: key facts

Table 28: Booking Holdings Inc: Annual Financial Ratios

Table 29: Booking Holdings Inc: Key Employees

Table 30: eDreams ODIGEO SA: key facts

Table 31: eDreams ODIGEO SA: Annual Financial Ratios

Table 32: eDreams ODIGEO SA: Key Employees

Table 33: TUI Group: key facts

Table 34: TUI Group: Annual Financial Ratios

Table 35: TUI Group: Key Employees

Table 36: TUI Group: Key Employees Continued

Table 37: Greece size of population (million), 2018–22

Table 38: Greece gdp (constant 2005 prices, \$ billion), 2018–22

Table 39: Greece gdp (current prices, \$ billion), 2018–22

Table 40: Greece inflation, 2018–22

Table 41: Greece consumer price index (absolute), 2018–22

Table 42: Greece exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Greece travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Greece travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Greece travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Greece travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the travel & tourism industry in Greece, 2022

Figure 6: Drivers of buyer power in the travel & tourism industry in Greece, 2022

Figure 7: Drivers of supplier power in the travel & tourism industry in Greece, 2022

Figure 8: Factors influencing the likelihood of new entrants in the travel & tourism industry in Greece, 2022

Figure 9: Factors influencing the threat of substitutes in the travel & tourism industry in Greece, 2022

Figure 10: Drivers of degree of rivalry in the travel & tourism industry in Greece, 2022

I would like to order

Product name: Greece Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/GE8A927E4EE6EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE8A927E4EE6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970