

# **Greece Banks Market Summary, Competitive Analysis** and Forecast to 2027

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### **Abstracts**

Greece Banks Market @Summary, Competitive Analysis and Forecast to 2027

#### **SUMMARY**

Banks in Greece industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **KEY HIGHLIGHTS**

The banks industry profile comprises activities of banks and similar institutions, offering savings, loans, mortgages, and related financial services to consumers and businesses.

The Greek banks industry group had total assets of \$348.2 million in 2022, representing a compound annual growth rate (CAGR) of 1.2% between 2017 and 2022.

The Bank Credit segment accounted for the industry group's largest proportion in 2022, with total assets of \$125.5 million, equivalent to 36% of the industry group's overall value.

According to the OECD, the long-term interest rates of Greek banks had increased significantly during the historic period, from 0.6% per annum in August 2021 to 4.9% per annum in October 2022.



#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the banks market in Greece

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the banks market in Greece

Leading company profiles reveal details of key banks market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Greece banks market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Greece banks market by value in 2022?

What will be the size of the Greece banks market in 2027?

What factors are affecting the strength of competition in the Greece banks market?

How has the market performed over the last five years?

How large is Greece's banks market in relation to its regional counterparts?



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