

# Great-West Lifeco Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Great-West Lifeco Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Great-West Lifeco Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Great-West Lifeco Inc (Great-West), a subsidiary of Power Financial Corporation, is a financial service holding company. It offers insurance products for term life, universal life, group life, health, critical illness, disability, dental, and accident. It also offers employer-sponsored defined contribution plans, administrative and record-keeping services, fund management, investment and advisory services, individual retirement accounts, residential mortgages, and banking products. It offers asset management, retirement and investment services, annuities, and reinsurance. The company operates through its subsidiaries, including The Canada Life Assurance Company, Great-West Life and Annuity Insurance Company, and Putnam Investments, LLC, in Canada, the US, and Europe. Great-West is headquartered in Winnipeg, Manitoba, Canada.

### SCOPE

Detailed information on Great-West Lifeco Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Great-West Lifeco Inc in the form of a SWOT analysis

An in-depth view of the business model of Great-West Lifeco Inc including a breakdown and examination of key business segments

Intelligence on Great-West Lifeco Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Great-West Lifeco Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Great-West Lifeco Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Great-West Lifeco Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Great-West Lifeco Inc's business structure, strategy and prospects.

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