

Great Plains Energy Incorporated - Strategy, SWOT and Corporate Finance Report

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Abstracts

Great Plains Energy Incorporated - Strategy, SWOT and Corporate Finance Report

SUMMARY

Great Plains Energy Incorporated - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Great Plains Energy Incorporated (GPE or 'the company') is a public utility holding company providing electricity to customers in Missouri and Kansas. The company is the holding company of Kansas City Power & Light Company (KCP&L) and KCP&L Greater Missouri Operations Company (GMO). The utilities operate under the brand name of KCP&L. GPE primarily operates in the US. It is headquartered in Kansas City, Missouri

SCOPE

Detailed information on Great Plains Energy Incorporated required for business and competitor intelligence needs

A study of the major internal and external factors affecting Great Plains Energy Incorporated in the form of a SWOT analysis

An in-depth view of the business model of Great Plains Energy Incorporated

including a breakdown and examination of key business segments

Intelligence on Great Plains Energy Incorporated's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Great Plains Energy Incorporated, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Great Plains Energy Incorporated and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Great Plains Energy Incorporated as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Great Plains Energy Incorporated's business structure, strategy and prospects.

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Great Plains Energy Incorporated

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