

GRAVITY Co Ltd - Company Profile and SWOT Analysis

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Abstracts

Summary

GRAVITY Co Ltd - Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

GRAVITY Co Ltd (Gravity), a subsidiary of GungHo Online Entertainment Inc, develops and publishes online and mobile games. Its product portfolio includes online games such as Ragnarok Online, Ragnarok Prequel, Ragnarok Clicker, and Dragonica (Dragon Saga), which are developed in-house or by third parties through license agreements. In addition to its gaming services, Gravity also offers character-based merchandise, animation, system development and maintenance services, system integration services, licensing services, and website development and operation services. The company's products and services cater to a global customer base of online and mobile gamers. Gravity operates in various regions worldwide, including Europe, Asia, Oceania, North America, and South America. Gravity is headquartered in Seoul, South Korea.

Scope

Detailed information on GRAVITY Co Ltd required for business and competitor intelligence needs

A study of the major internal and external factors affecting GRAVITY Co Ltd in

the form of a SWOT analysis

An in-depth view of the business model of GRAVITY Co Ltd including a breakdown and examination of key business segments

Intelligence on GRAVITY Co Ltd's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about GRAVITY Co Ltd, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of GRAVITY Co Ltd and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess GRAVITY Co Ltd as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on GRAVITY Co Ltd's business structure, strategy and prospects.

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