

# GrandVision NV - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/G95F3FA3D35EN.html>

Date: August 2023

Pages: 39

Price: US\$ 175.00 (Single User License)

ID: G95F3FA3D35EN

## Abstracts

GrandVision NV %li%Strategy, SWOT and Corporate Finance Report

### Summary

GrandVision NV %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

GrandVision NV (GrandVision) is an optical retailer that operates through a network of retail stores. The company's offers frames, sunglasses, contact lenses and lenses. It markets products under the BeBright, Plaay, LightFly, iSwitch, In Style, Fuzion, Heritage, Enzzo, DbyD, Activ, Twins, C-line, Variview, LightView, eyeexpert, iWear, Julius, Miki Ninn, and Sensaya brand names. The company operates its stores under GrandVision, Apollo Optik, Generale d'Optique, Vision Express, Synoptik, MultiOpticas and Pearle banners. GrandVision offers services such as testing, examinations and diagnostics. The company has business presence across the Asia-Pacific, the Americas and Europe. GrandVision is headquartered in Schiphol, North Holland, the Netherlands.

### Scope

Detailed information on GrandVision NV required for business and competitor intelligence needs

A study of the major internal and external factors affecting GrandVision NV in the form of a SWOT analysis

An in-depth view of the business model of GrandVision NV including a breakdown and examination of key business segments

Intelligence on GrandVision NV's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about GrandVision NV, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## Reasons to Buy

Gain understanding of GrandVision NV and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess GrandVision NV as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on GrandVision NV's business structure, strategy and prospects.

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