

Graham Holdings Company - Company Profile and SWOT Analysis

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Abstracts

Graham Holdings Company %li%Company Profile and SWOT Analysis

Summary

Graham Holdings Company %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

Key Highlights

Graham Holdings Company (Graham Holdings or "the company") is a diversified education and media company. Its service portfolio includes online, print and local TV news, educational service, home health and hospice care, magazine, television broadcasting, and manufacturing. The company offers educational services through its subsidiary, Kaplan to students, businesses and university partners. Its media operations comprise the ownership and operation of television broadcasting stations. Graham Holdings also offers marketing solutions and operates restaurants and venues. The company operates in the US, the UK, Australia, Canada, China, Colombia, France, Germany, India, Ireland, New Zealand, Nigeria, Singapore, and the Middle East. The company is headquartered in Arlington, Virginia, the US.

Scope

Detailed information on Graham Holdings Company required for business and competitor intelligence needs



A study of the major internal and external factors affecting Graham Holdings Company in the form of a SWOT analysis

An in-depth view of the business model of Graham Holdings Company including a breakdown and examination of key business segments

Intelligence on Graham Holdings Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Graham Holdings Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Graham Holdings Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Graham Holdings Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Graham Holdings Company's business structure, strategy and prospects.



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