

# Graham Holdings Company - Company Profile and SWOT Analysis

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## Abstracts

Graham Holdings Company %li%Company Profile and SWOT Analysis

### Summary

Graham Holdings Company %li%Company Profile and SWOT Analysis, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## Key Highlights

Graham Holdings Company (Graham Holdings or "the company") is a diversified education and media company. Its service portfolio includes online, print and local TV news, educational service, home health and hospice care, magazine, television broadcasting, and manufacturing. The company offers educational services through its subsidiary, Kaplan to students, businesses and university partners. Its media operations comprise the ownership and operation of television broadcasting stations. Graham Holdings also offers marketing solutions and operates restaurants and venues. The company operates in the US, the UK, Australia, Canada, China, Colombia, France, Germany, India, Ireland, New Zealand, Nigeria, Singapore, and the Middle East. The company is headquartered in Arlington, Virginia, the US.

#### Scope

Detailed information on Graham Holdings Company required for business and competitor intelligence needs



A study of the major internal and external factors affecting Graham Holdings Company in the form of a SWOT analysis

An in-depth view of the business model of Graham Holdings Company including a breakdown and examination of key business segments

Intelligence on Graham Holdings Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Graham Holdings Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of Graham Holdings Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Graham Holdings Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Graham Holdings Company's business structure, strategy and prospects.



## Contents

Table of Contents **Company Snapshot** Graham Holdings Company: Company Overview Graham Holdings Company: Overview and Key Facts Graham Holdings Company: Overview Graham Holdings Company: Key Facts Graham Holdings Company: Key Employees Graham Holdings Company: Key Employee Biographies Graham Holdings Company: Major Products and Services Graham Holdings Company: Management Statement Graham Holdings Company: Locations and Subsidiaries Graham Holdings Company: Key Competitors Graham Holdings Company: Company Analysis Graham Holdings Company: Business Description Graham Holdings Company: SWOT Analysis Graham Holdings Company: SWOT Overview Graham Holdings Company: Strengths Graham Holdings Company: Weaknesses Graham Holdings Company: Opportunities Graham Holdings Company: Threats Graham Holdings Company: Corporate Financial Deals Activity Graham Holdings Company: Financial Deals Overview Graham Holdings Company: Targets and Partners Graham Holdings Company: Top Deals 2020 - 2024YTD\* Graham Holdings Company: Advisors Graham Holdings Company: Top Legal Advisors Graham Holdings Company: Mergers and Acquisitions Graham Holdings Company: Corporate Venturing Graham Holdings Company: Divestments Graham Holdings Company: Recent Developments Graham Holdings Company: News and Events Summary Graham Holdings Company: Corporate Governance Graham Holdings Company: Financial Deals Graham Holdings Company: Financial Performance Graham Holdings Company: Strategy and Operations Appendix Contact Us



Methodology About MarketLine



## **List Of Tables**

#### LIST OF TABLES

Table 1: Graham Holdings Company: Key Facts Table 2: Graham Holdings Company: Key Employees Table 3: Graham Holdings Company: Locations and Subsidiaries Table 4: Graham Holdings Company: Key Competitors Table 5: Graham Holdings Company: Deal Activity by Deal Type - Volume (2020 -YTD\*2024) Table 6: Graham Holdings Company: M&A Average Deal Size - Value (US\$m) Table 7: Graham Holdings Company: Targets and Partners Table 8: Graham Holdings Company: Top Deals 2020 - 2024YTD\* Table 9: Graham Holdings Company: Legal Advisor Ranking by Value (US\$m) Table 10: Graham Holdings Company: M&A Volume and Value Trend (2020 -YTD\*2024) Table 11: Graham Holdings Company: M&A Activity by Geography (2020 - YTD\*2024) Table 12: Graham Holdings Company: Corporate Venturing Volume and Value Trend (2020 - YTD\*2024) Table 13: Graham Holdings Company: Divestments Volume and Value Trend (2020 -YTD\*2024) Table 14: Graham Holdings Company: Divestments by Geography (2020 - YTD\*2024) Table 15: Graham Holdings Company: News and Events Summary Table 16: Graham Holdings Company: Corporate Governance Table 17: Graham Holdings Company: Financial Deals Table 18: Graham Holdings Company: Financial Performance

Table 19: Graham Holdings Company: Strategy and Operations



# **List Of Figures**

### **LIST OF FIGURES**

Figure 1: Graham Holdings Company: Deal Activity by Deal Type - Volume (2020 - YTD\*2024)

Figure 2: Graham Holdings Company: M&A Average Deal Size - Value (US\$m)

Figure 3: Graham Holdings Company: M&A Volume and Value Trend (2020 - YTD\*2024)

Figure 4: Graham Holdings Company: M&A Activity by Geography (2020 - YTD\*2024) Figure 5: Graham Holdings Company: Corporate Venturing Volume and Value Trend

(2020 - YTD\*2024)

Figure 6: Graham Holdings Company: Divestments Volume and Value Trend (2020 - YTD\*2024)

Figure 7: Graham Holdings Company: Divestments by Geography (2020 - YTD\*2024)



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