

# Grafton Group Plc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

Grafton Group Plc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

Grafton Group Plc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

Grafton Group Plc (Grafton) is a provider of building products. The company carries out builders' merchandising, Do It Yourself (DIY) retailing, Home and Garden retailing, and mortar manufacturing businesses. Grafton manufactures silo-based mortar for new build residential and commercial construction projects under the brand name Euromix. The company distributes a wide range of paints, lighting, bathroom accessories, housewares and fitted kitchens. The company provides its products under several brand names such as Buildbase, Plumbase, Selco, Chadwicks, MacBlair, Leyland SDM, Woodie's, StairBox and others. It operates through a network of branches and retail stores in the UK, Ireland, Finland, and the Netherlands. Grafton is headquartered in Dublin, Ireland.

### SCOPE

Detailed information on Grafton Group Plc required for business and competitor intelligence needs

A study of the major internal and external factors affecting Grafton Group Plc in the form of a SWOT analysis

An in-depth view of the business model of Grafton Group Plc including a breakdown and examination of key business segments

Intelligence on Grafton Group Plc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Grafton Group Plc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of Grafton Group Plc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Grafton Group Plc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Grafton Group Plc's business structure, strategy and prospects.

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