

Government Spending in North America

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Abstracts

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SUMMARY

Government Spending in North America industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The government spending sector is the total amount of public sector expenditure at any sort of level, including central government, local government etc. It is split into the following segments: defense, education, social protection, healthcare, and other.

The North American Government Spending sector had total revenues of \$7,508.1bn in 2019, representing a compound annual growth rate (CAGR) of 3.9% between 2015 and 2019.

The healthcare segment was the sector's most lucrative in 2019, with total revenues of \$1,986.3bn, equivalent to 26.5% of the sector's overall value.

The US sector is by far the largest in the region, accounting for over 90% of the region's total value in 2019, therefore its performance weighs heavily on the region as a whole

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the government spending market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the government spending market in North America

Leading company profiles reveal details of key government spending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America government spending market with five year forecasts

REASONS TO BUY

What was the size of the North America government spending market by value in 2019?

What will be the size of the North America government spending market in 2024?

What factors are affecting the strength of competition in the North America government spending market?

How has the market performed over the last five years?

What are the main segments that make up North America's government spending market?

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