

Government Spending in North America - Market Summary, Competitive Analysis and Forecast to 2025

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Abstracts

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SUMMARY

Government Spending in North America industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The government spending sector is the total amount of public sector expenditure at any sort of level, including central government, local government etc. It is split into the following segments: defense, education, social protection, healthcare, and other.

The North American government spending sector had total revenues of \$9,740.7bn in 2020, representing a compound annual growth rate (CAGR) of 8.6% between 2016 and 2020.

The social protection segment was the sector's most lucrative in 2020, with total revenues of \$2,763.6bn, equivalent to 28.4% of the sector's overall value.

Significant government expenditure to shield the economy and citizens from the

detrimental impact of the COVID-19 pandemic has boosted growth in the North American government spending sector in 2020, most notably in the US and Canada. However, a lag in growth can be expected over the forecast period as emergency financial aid reaches termination.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the government spending market in North America

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the government spending market in North America

Leading company profiles reveal details of key government spending market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the North America government spending market with five year forecasts by both value and volume

REASONS TO BUY

What was the size of the North America government spending market by value in 2020?

What will be the size of the North America government spending market in 2025?

What factors are affecting the strength of competition in the North America government spending market?

How has the market performed over the last five years?

Who are the top competitors in North America's government spending market?

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