

# GoPro Inc - Strategy, SWOT and Corporate Finance Report

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## Abstracts

GoPro Inc - Strategy, SWOT and Corporate Finance Report

### SUMMARY

GoPro Inc - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### KEY HIGHLIGHTS

GoPro Inc (GoPro) designs, develops, and markets cameras, mounts, and accessories. The company offers desktop applications, cloud-based subscription services, and mobile applications to capture, manage, and share content. It sells the products directly to independent specialty retailers, big-box retailers, and mid-market retailers in the US and Europe, and through its e-commerce store, gopro.com. The company also sells its products to distributors who further resell their products to retailers in international and domestic markets. It has a business presence across the US, Australia, Germany, Hong Kong, Japan, the Netherlands, the UK, France, China, and Romania. GoPro is headquartered in San Mateo, California, the US.

### SCOPE

Detailed information on GoPro Inc required for business and competitor intelligence needs

A study of the major internal and external factors affecting GoPro Inc in the form of a SWOT analysis

An in-depth view of the business model of GoPro Inc including a breakdown and examination of key business segments

Intelligence on GoPro Inc's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about GoPro Inc, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **REASONS TO BUY**

Gain understanding of GoPro Inc and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess GoPro Inc as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on GoPro Inc's business structure, strategy and prospects.

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