

Google Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

Google Inc. - Strategy, SWOT and Corporate Finance Report

SUMMARY

Google Inc. - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

KEY HIGHLIGHTS

Google Inc. (Google), a subsidiary of Alphabet Inc., is a leading provider of search and advertising services on the Internet. The company primarily focuses on business areas such as advertising, search, platforms and operating systems, and enterprise and hardware products. Its portfolio of products and services include Google Web Search, Google Chrome, Google Docs, Google Calendar, Google Images, Google Finance, Google Books, Google News, Google Earth, Google Play, AdMob, Google Maps, Google Videos, Google Reader, Blogger, Google Wallet, Gmail, Google Groups and YouTube. The company offers online display advertising services through its AdSense and AdWords programs. Google is headquartered in Mountain View, California, the US.

SCOPE

Detailed information on Google Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting Google Inc. in the form of a SWOT analysis

An in-depth view of the business model of Google Inc. including a breakdown and examination of key business segments

Intelligence on Google Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Google Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

REASONS TO BUY

Gain understanding of Google Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Google Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Google Inc.'s business structure, strategy and prospects.

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