

# The Goodyear Tire & Rubber Company - Strategy, SWOT and Corporate Finance Report

<https://marketpublishers.com/r/GC6731E0031EN.html>

Date: December 2022

Pages: 56

Price: US\$ 175.00 (Single User License)

ID: GC6731E0031EN

## Abstracts

The Goodyear Tire & Rubber Company - Strategy, SWOT and Corporate Finance Report

### Summary

The Goodyear Tire & Rubber Company - Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

### Key Highlights

The Goodyear Tire & Rubber Company (Goodyear or 'the company') is a manufacturer of tires and related products. The company also produces and markets rubber-related chemicals for various applications. Goodyear products find application in the areas of trucks, automobiles, buses, motorcycles, aviation, farm implements, industrial equipment, earthmoving and mining equipment and others. Additionally, it offers retreads truck, aviation and off-the-road (OTR) tires; tread rubber and other tire retreading materials; chemical products; and also provides automotive repair and miscellaneous services. The company operates across the Middle East and Africa, Europe, Latin America, North America, and Asia-Pacific. Goodyear markets its products under Dunlop, Kelly, Goodyear, Debica, Sava and Fulda brands. The company is headquartered in Akron, Ohio, the US.

### Scope

Detailed information on The Goodyear Tire & Rubber Company required for business and competitor intelligence needs

A study of the major internal and external factors affecting The Goodyear Tire & Rubber Company in the form of a SWOT analysis

An in-depth view of the business model of The Goodyear Tire & Rubber Company including a breakdown and examination of key business segments

Intelligence on The Goodyear Tire & Rubber Company's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about The Goodyear Tire & Rubber Company, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

## **Reasons to Buy**

Gain understanding of The Goodyear Tire & Rubber Company and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess The Goodyear Tire & Rubber Company as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on The Goodyear Tire & Rubber Company's business structure, strategy and prospects.

## Contents

### Company Snapshot

- The Goodyear Tire & Rubber Company: Company Overview
- The Goodyear Tire & Rubber Company: Overview and Key Facts
- The Goodyear Tire & Rubber Company: Overview
- The Goodyear Tire & Rubber Company: Key Facts
- The Goodyear Tire & Rubber Company: Key Employees
- The Goodyear Tire & Rubber Company: Key Employee Biographies
- The Goodyear Tire & Rubber Company: Major Products and Services
- The Goodyear Tire & Rubber Company: Company History
- The Goodyear Tire & Rubber Company: Management Statement
- The Goodyear Tire & Rubber Company: Locations and Subsidiaries
- The Goodyear Tire & Rubber Company: Key Competitors
- The Goodyear Tire & Rubber Company: Company Analysis
- The Goodyear Tire & Rubber Company: Business Description
- The Goodyear Tire & Rubber Company: SWOT Analysis
- The Goodyear Tire & Rubber Company: SWOT Overview
- The Goodyear Tire & Rubber Company: Strengths
- The Goodyear Tire & Rubber Company: Weaknesses
- The Goodyear Tire & Rubber Company: Opportunities
- The Goodyear Tire & Rubber Company: Threats
- The Goodyear Tire & Rubber Company: Corporate Financial Deals Activity
- The Goodyear Tire & Rubber Company: Financial Deals Overview
- The Goodyear Tire & Rubber Company: Targets and Partners
- The Goodyear Tire & Rubber Company: Top Deals 2018 - 2022YTD\*
- The Goodyear Tire & Rubber Company: Advisors
- The Goodyear Tire & Rubber Company: Top Legal Advisors
- The Goodyear Tire & Rubber Company: Top Financial Advisors
- The Goodyear Tire & Rubber Company: Mergers and Acquisitions
- The Goodyear Tire & Rubber Company: Corporate Venturing
- The Goodyear Tire & Rubber Company: Capital Raising
- The Goodyear Tire & Rubber Company: Recent Developments
- The Goodyear Tire & Rubber Company: News and Events Summary
- The Goodyear Tire & Rubber Company: Business Expansion
- The Goodyear Tire & Rubber Company: Business Reorganization
- The Goodyear Tire & Rubber Company: Corporate Governance
- The Goodyear Tire & Rubber Company: Financial Deals
- The Goodyear Tire & Rubber Company: Financial Performance

The Goodyear Tire & Rubber Company: Red Flags/Distress Signals

The Goodyear Tire & Rubber Company: Red Flags/DistressSignals

Appendix

Contact Us

Methodology

About MarketLine

## List Of Tables

### LIST OF TABLES

Table 1: The Goodyear Tire & Rubber Company: Key Facts

Table 2: The Goodyear Tire & Rubber Company: Key Employees

Table 3: The Goodyear Tire & Rubber Company: Company History

Table 4: The Goodyear Tire & Rubber Company: Locations and Subsidiaries

Table 5: The Goodyear Tire & Rubber Company: Key Competitors

Table 6: The Goodyear Tire & Rubber Company: Deal Activity by Deal Type - Volume (2018 - YTD\*2022)

Table 7: The Goodyear Tire & Rubber Company: M&A Average Deal Size - Value (US\$m)

Table 8: The Goodyear Tire & Rubber Company: Targets and Partners

Table 9: The Goodyear Tire & Rubber Company: Top Deals 2018 - 2022YTD\*

Table 10: The Goodyear Tire & Rubber Company: Legal Advisor Ranking by Value (US\$m)

Table 11: The Goodyear Tire & Rubber Company: Financial Advisor Ranking by Value (US\$m)

Table 12: The Goodyear Tire & Rubber Company: M&A Volume and Value Trend (2018 - YTD\*2022)

Table 13: The Goodyear Tire & Rubber Company: M&A Activity by Geography (2018 - YTD\*2022)

Table 14: The Goodyear Tire & Rubber Company: Corporate Venturing Volume and Value Trend (2018 - YTD\*2022)

Table 15: The Goodyear Tire & Rubber Company: Capital Raising Volume and Value Trend (2018 - YTD\*2022)

Table 16: The Goodyear Tire & Rubber Company: Capital Raising by Deal Type (2018 - YTD\*2022)

Table 17: The Goodyear Tire & Rubber Company: News and Events Summary

Table 18: The Goodyear Tire & Rubber Company: Business Expansion

Table 19: The Goodyear Tire & Rubber Company: Business Reorganization

Table 20: The Goodyear Tire & Rubber Company: Corporate Governance

Table 21: The Goodyear Tire & Rubber Company: Financial Deals

Table 22: The Goodyear Tire & Rubber Company: Financial Performance

Table 23: The Goodyear Tire & Rubber Company: Red Flags/Distress Signals

Table 24: The Goodyear Tire & Rubber Company: Red Flags/DistressSignals

## List Of Figures

### LIST OF FIGURES

Figure 1: The Goodyear Tire & Rubber Company: Deal Activity by Deal Type - Volume (2018 - YTD\*2022)

Figure 2: The Goodyear Tire & Rubber Company: M&A Average Deal Size - Value (US\$m)

Figure 3: The Goodyear Tire & Rubber Company: M&A Volume and Value Trend (2018 - YTD\*2022)

Figure 4: The Goodyear Tire & Rubber Company: M&A Activity by Geography (2018 - YTD\*2022)

Figure 5: The Goodyear Tire & Rubber Company: Corporate Venturing Volume and Value Trend (2018 - YTD\*2022)

Figure 6: The Goodyear Tire & Rubber Company: Capital Raising Volume and Value Trend (2018 - YTD\*2022)

Figure 7: The Goodyear Tire & Rubber Company: Capital Raising by Deal Type (2018 - YTD\*2022)

## I would like to order

Product name: The Goodyear Tire & Rubber Company - Strategy, SWOT and Corporate Finance Report

Product link: <https://marketpublishers.com/r/GC6731E0031EN.html>

Price: US\$ 175.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC6731E0031EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970