

# Goodman Group - Strategy, SWOT and Corporate Finance Report

https://marketpublishers.com/r/G0E66F2370E1EN.html

Date: September 2023

Pages: 54

Price: US\$ 175.00 (Single User License)

ID: G0E66F2370E1EN

# **Abstracts**

Goodman Group %li%Strategy, SWOT and Corporate Finance Report

## Summary

Goodman Group %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360? view of the company.

## **Key Highlights**

Goodman Group (Goodman) is a property developer. It owns, develops, and manages industrial real estate including logistics and industrial facilities, warehouse, and business parks. The group's activities include investment in directly and indirectly held industrial property, investment management, property services and property development. It acquires property for industrial development and offers in-house property services for operational needs and maintenance of asset portfolios for customers and investors benefits. Key development by the company such as Oakdale Industrial Estate in Sydney, Australia, Highbrook Business Park in Auckland, New Zealand, Goodman Huiyang Industrial Park – Phase 3 in Shenzhen, China, Goodman Business Park in Chiba, Japan, and Goodman Commerce Center Eastvale in Los Angeles, United States. The group serves logistics, retail, e-Retail, and automotive sectors. It operates in Europe, the Americas and Asia Pacific. Goodman is headquartered in Rosebery, New South Wales, Australia.

Scope



Detailed information on Goodman Group required for business and competitor intelligence needs

A study of the major internal and external factors affecting Goodman Group in the form of a SWOT analysis

An in-depth view of the business model of Goodman Group including a breakdown and examination of key business segments

Intelligence on Goodman Group's mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about Goodman Group, such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

#### Reasons to Buy

Gain understanding of Goodman Group and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess Goodman Group as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on Goodman Group's business structure, strategy and prospects.



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