

GNC Holdings, Inc. - Strategy, SWOT and Corporate Finance Report

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Abstracts

GNC Holdings, Inc. %li%Strategy, SWOT and Corporate Finance Report

Summary

GNC Holdings, Inc. %li%Strategy, SWOT and Corporate Finance Report, is a source of comprehensive company data and information. The report covers the company's structure, operation, SWOT analysis, product and service offerings and corporate actions, providing a 360° view of the company.

Key Highlights

GNC Holdings, Inc. (GNC or 'the company') is a specialty retailer of health, wellness, and performance products. The company's product portfolio comprises proteins, performance supplements, weight management supplements, vitamins, herbs and greens, wellness supplements, health and beauty, food and drink, and other general merchandise. It sells products under the GNC proprietary brands, as well as under third-party brands. The company generates revenue from product sales through company-owned retail stores, domestic and international franchise activities, third-party contract manufacturing, e-commerce, and corporate partnerships. GNC has business presence in the US, and Canada. The company is headquartered in Pittsburgh, Pennsylvania, the US.

Scope

Detailed information on GNC Holdings, Inc. required for business and competitor intelligence needs

A study of the major internal and external factors affecting GNC Holdings, Inc. in the form of a SWOT analysis

An in-depth view of the business model of GNC Holdings, Inc. including a breakdown and examination of key business segments

Intelligence on GNC Holdings, Inc.'s mergers and acquisitions (MandA), strategic partnerships and alliances, capital raising, private equity transactions, and financial and legal advisors

News about GNC Holdings, Inc., such as business expansion, restructuring, and contract wins

Large number of easy-to-grasp charts and graphs that present important data and key trends

Reasons to Buy

Gain understanding of GNC Holdings, Inc. and the factors that influence its strategies.

Track strategic initiatives of the company and latest corporate news and actions.

Assess GNC Holdings, Inc. as a prospective partner, vendor or supplier.

Support sales activities by understanding your customers' businesses better.

Stay up to date on GNC Holdings, Inc.'s business structure, strategy and prospects.

Contents

Table of Contents

Company Snapshot

GNC Holdings, Inc.: Company Overview

GNC Holdings, Inc.: Overview and Key Facts

GNC Holdings, Inc.: Overview

GNC Holdings, Inc.: Key Facts

GNC Holdings, Inc.: Key Employees

GNC Holdings, Inc.: Key Employee Biographies

GNC Holdings, Inc.: Major Products and Services

GNC Holdings, Inc.: Key Competitors

GNC Holdings, Inc.: Company Analysis

GNC Holdings, Inc.: Business Description

GNC Holdings, Inc.: SWOT Analysis

GNC Holdings, Inc.: SWOT Overview

GNC Holdings, Inc.: Strengths

GNC Holdings, Inc.: Weaknesses

GNC Holdings, Inc.: Opportunities

GNC Holdings, Inc.: Threats

GNC Holdings, Inc.: Corporate Financial Deals Activity

GNC Holdings, Inc.: Financial Deals Overview

GNC Holdings, Inc.: Top Deals 2019 - 2023YTD*

GNC Holdings, Inc.: Advisors

GNC Holdings, Inc.: Top Legal Advisors

GNC Holdings, Inc.: Top Financial Advisors

GNC Holdings, Inc.: Corporate Venturing

GNC Holdings, Inc.: Partnership

GNC Holdings, Inc.: Private Equity and Ownership

GNC Holdings, Inc.: Recent Developments

GNC Holdings, Inc.: News and Events Summary

GNC Holdings, Inc.: Business Expansion

GNC Holdings, Inc.: Contracts

GNC Holdings, Inc.: Corporate Governance

GNC Holdings, Inc.: Financial Deals

GNC Holdings, Inc.: Strategy and Operations

Appendix

Contact Us

Methodology

About MarketLine

List Of Tables

LIST OF TABLES

Table 1: GNC Holdings, Inc.: Key Facts

Table 2: GNC Holdings, Inc.: Key Employees

Table 3: GNC Holdings, Inc.: Key Competitors

Table 4: GNC Holdings, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Table 5: GNC Holdings, Inc.: Top Deals 2019 - 2023YTD*

Table 6: GNC Holdings, Inc.: Legal Advisor Ranking by Value (US\$m)

Table 7: GNC Holdings, Inc.: Financial Advisor Ranking by Value (US\$m)

Table 8: GNC Holdings, Inc.: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Table 9: GNC Holdings, Inc.: Partnership Volume and Value Trend (2019 - YTD*2023)

Table 10: GNC Holdings, Inc.: Partnership Trend by Deal Type (2019 - YTD*2023)

Table 11: GNC Holdings, Inc.: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Table 12: GNC Holdings, Inc.: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

Table 13: GNC Holdings, Inc.: News and Events Summary

Table 14: GNC Holdings, Inc.: Business Expansion

Table 15: GNC Holdings, Inc.: Contracts

Table 16: GNC Holdings, Inc.: Corporate Governance

Table 17: GNC Holdings, Inc.: Financial Deals

Table 18: GNC Holdings, Inc.: Strategy and Operations

List Of Figures

LIST OF FIGURES

Figure 1: GNC Holdings, Inc.: Deal Activity by Deal Type - Volume (2019 - YTD*2023)

Figure 2: GNC Holdings, Inc.: Corporate Venturing Volume and Value Trend (2019 - YTD*2023)

Figure 3: GNC Holdings, Inc.: Partnership Volume and Value Trend (2019 - YTD*2023)

Figure 4: GNC Holdings, Inc.: Partnership Trend by Deal Type (2019 - YTD*2023)

Figure 5: GNC Holdings, Inc.: Private Equity and Ownership Volume and Value Trend (2019 - YTD*2023)

Figure 6: GNC Holdings, Inc.: Private Equity and Ownership Volume by Deal Type (2019 - YTD*2023)

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