

Global Publishing

<https://marketpublishers.com/r/G96C0D0CE10EN.html>

Date: July 2024

Pages: 42

Price: US\$ 350.00 (Single User License)

ID: G96C0D0CE10EN

Abstracts

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Summary

Global Publishing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The publishing market is segmented into books, newspapers, and magazines.

The global publishing market registered revenues of \$260,621.1 million in 2023, representing a negative compound annual growth rate (CAGR) of 1.9% between 2018 and 2023.

The books segment accounted for the market's largest proportion in 2023, with total revenues of \$153,350.5 million, equivalent to 58.8% of the market's overall value.

Asia-Pacific dominated the global publishing market, accounting for the largest share of 51.8% in 2023.

Scope

Save time carrying out entry-level research by identifying the size, growth, major

segments, and leading players in the publishing market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global publishing market

Leading company profiles reveal details of key publishing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global publishing market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Global publishing market by value in 2023?

What will be the size of the Global publishing market in 2028?

What factors are affecting the strength of competition in the Global publishing market?

How has the market performed over the last five years?

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