

# Global Online Gambling

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## Abstracts

Global Online Gambling

### SUMMARY

Global Online Gambling industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### SYNOPSIS

Essential resource for top-line data and analysis covering the Global online gambling market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The online gambling industry comprises remote gaming activities by means of the internet, and mobile internet. Its segments include online sports betting, casino games, poker, bingo and social gaming, with the 'other' segment including gambling activities such as lotteries.

The global online gambling industry had total gross gaming win of \$49,242.3m in 2017, representing a compound annual growth rate (CAGR) of 7% between 2013 and 2017.

The European online gambling industry has the highest value globally, as a high internet penetration levels coupled with high income levels allow a greater

number of consumers to engage with this industry. A culture which generally deems gambling to be acceptable as well helps in comparison to other regions or countries around the world with high income levels and internet penetration rates such as the Middle East or Japan.

The industry should continue to grow at a strong pace in the coming years as a number of countries and states within countries decide to legalize online gambling. Two major examples are Pennsylvania in the USA which legalized online gambling in the fourth quarter of 2017 as well as the Chinese island province of Hainan.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the online gambling market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globalonline gambling market

Leading company profiles reveal details of key online gambling market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global online gambling market with five year forecasts

## **REASONS TO BUY**

What was the size of the Global online gambling market by value in 2017?

What will be the size of the Global online gambling market in 2022?

What factors are affecting the strength of competition in the Global online gambling market?

How has the market performed over the last five years?

Who are the top competitors in the global's online gambling market?



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### COMPANIES MENTIONED

Bet365 Group Ltd

GVC Holdings PLC

Paddy Power Betfair plc

The Stars Group Inc

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