

# Global Newspapers

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Date: May 2020

Pages: 47

Price: US\$ 350.00 (Single User License)

ID: G8DAB13E0BCEN

## Abstracts

Global Newspapers

### SUMMARY

Global Newspapers industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The newspaper market is valued as the sum total of all revenues gained from the selling of newspapers including those gained through circulation, subscription (inc. online subscription), and advertising revenue.

The global newspapers market had total revenues of \$86,643.9m in 2019, representing a compound annual rate of change (CARC) of -3.4% between 2015 and 2019.

Market circulation volume stagnated with a compound annual growth rate (CAGR) of 0% between 2015 and 2019, to reach a total of 546.5 million copies in 2019.

Loss of advertisement revenue is a significant contributor to the declining value and volume of the newspapers market globally.

### SCOPE

*Global Newspapers*

Save time carrying out entry-level research by identifying the size, growth, and leading players in the newspapers market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global newspapers market

Leading company profiles reveal details of key newspapers market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global newspapers market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Global newspapers market by value in 2019?

What will be the size of the Global newspapers market in 2024?

What factors are affecting the strength of competition in the Global newspapers market?

How has the market performed over the last five years?

How large is the global's newspapers market in relation to its regional counterparts?

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