

Global Life Insurance

URL:	https://marketpublishers.com/r/G53ECB81B10EN.html
Date:	September 27, 2018
Pages:	42
Price:	US\$ 350.00
ID:	G53ECB81B10EN

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SUMMARY

Global Life Insurance industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Global life insurance market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The value of the life insurance market is shown in terms of gross premium incomes from mortality protection and retirement savings plans. All currency conversions have been calculated using constant 2017 annual average exchange rates. The insurance market depends on a variety of economic and non-economic factors and future performance is difficult to predict. The forecast given in this report is not based on a complex economic model, but is intended as a rough guide to the direction in which the market is likely to move.

The global life insurance market had total gross written premiums of \$2,611.1bn in 2017, representing a compound annual growth rate (CAGR) of 3.9% between 2013 and 2017.

The life insurance segment was the market's most lucrative in 2017, with total gross written premiums of \$1,720.0bn, equivalent to 65.9% of the market's overall value.

The largest region globally in 2017 was Asia-Pacific, accounting for 40.6% of global market value. This is particularly down to Japan and China, which represent 58.7% of the region's value.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global life insurance market
- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global life insurance market with five year forecasts

REASONS TO BUY

- What was the size of the Global life insurance market by value in 2017?
- What will be the size of the Global life insurance market in 2022?
- What factors are affecting the strength of competition in the Global life insurance market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's life insurance market?

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COMPANIES MENTIONED

AXA SA
China Life Insurance Co Ltd
Assicurazioni Generali SpA
Prudential Plc

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