

Global Life Insurance

URL:	https://marketpublishers.com/r/G53ECB81B10EN.html
Date:	October 31, 2017
Pages:	37
Price:	US\$ 350.00
ID:	G53ECB81B10EN

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SUMMARY

Global Life Insurance industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Global life insurance market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

Unlike most other global markets, the pension/annuity segment dominates in the US. This is primarily due to the dominance of the private sector as far as pension and insurance in the US are concerned.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the life insurance market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global life insurance market
- Leading company profiles reveal details of key life insurance market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global life insurance market with five year forecasts

REASONS TO BUY

- What was the size of the Global life insurance market by value in 2016?
- What will be the size of the Global life insurance market in 2021?
- What factors are affecting the strength of competition in the Global life insurance market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's life insurance market?

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COMPANIES MENTIONED

- AXA SA
Assicurazioni Generali S.p.A.
Japan Post Insurance Co., Ltd.
Nippon Life Insurance Company

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