

Global Hot Drinks

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SUMMARY

Global Hot Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2013-17, and forecast to 2022). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Essential resource for top-line data and analysis covering the Mexico energy consumption market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The hot drinks market consists of the retail sales of coffee, tea and other hot drinks. The coffee segment consists of instant coffee, roast and ground coffee and coffee beans. The tea segment consists of black specialty tea, fruit and herbal tea, green tea, instant tea and tea pods. The other hot drinks segment consists of chocolate-based hot drinks and malt-based hot drinks. The market is valued according to retail selling price (RSP) and includes any applicable taxes. All currency conversions used in the creation of this report have been calculated using constant annual average 2017 exchange rates.
- The global hot drinks market had total revenues of \$156.5bn in 2017, representing a compound annual growth rate (CAGR) of 5.7% between 2013 and 2017.
- Market consumption volume increased with a CAGR of 2.2% between 2013 and 2017, to reach a total of 11,191.7 million kilograms in 2017.
- The rise of emerging markets and urbanization primarily contributed to the growth of the hot drinks market.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hot drinks market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hot drinks market
- Leading company profiles reveal details of key hot drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global hot drinks market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the Global hot drinks market by value in 2017?
- What will be the size of the Global hot drinks market in 2022?
- What factors are affecting the strength of competition in the Global hot drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's hot drinks market?

Table of Content

- Executive Summary
- Market value
- Market value forecast
- Market volume
- Market volume forecast
- Category segmentation
- Geography segmentation
- Market share
- Market rivalry
- Market Overview
- Market definition
- Market analysis
- Market Data
- Market value
- Market volume
- Market Segmentation
- Category segmentation
- Geography segmentation
- Market share
- Market distribution
- Market Outlook
- Market value forecast
- Market volume forecast
- Five Forces Analysis
- Summary
- Buyer power
- Supplier power
- New entrants
- Threat of substitutes
- Degree of rivalry
- Leading Companies
- Jacobs Douwe Egberts
- Keurig Green Mountain, Inc.
- Nestlé SA
- Unilever N.V.
- Methodology
- Industry associations
- Related MarketLine research
- Appendix
- About MarketLine

LIST OF TABLES

- Table 1: Global hot drinks market value: \$ million, 2013-17
- Table 2: Global hot drinks market volume: million kilograms, 2013-17
- Table 3: Global hot drinks market category segmentation: \$ million, 2017

Table 4: Global hot drinks market geography segmentation: \$ million, 2017
Table 5: Global hot drinks market share: % share, by value, 2017
Table 6: Global hot drinks market distribution: % share, by value, 2017
Table 7: Global hot drinks market value forecast: \$ million, 2017-22
Table 8: Global hot drinks market volume forecast: million kilograms, 2017-22
Table 9: Jacobs Douwe Egberts: key facts
Table 10: Keurig Green Mountain, Inc.: key facts
Table 11: Nestlé SA: key facts
Table 12: Nestlé SA: key financials (\$)
Table 13: Nestlé SA: key financials (CHF)
Table 14: Nestlé SA: key financial ratios
Table 15: Unilever N.V.: key facts
Table 16: Unilever N.V.: key financials (\$)
Table 17: Unilever N.V.: key financials (€)
Table 18: Unilever N.V.: key financial ratios

LIST OF FIGURES

Figure 1: Global hot drinks market value: \$ million, 2013-17
Figure 2: Global hot drinks market volume: million kilograms, 2013-17
Figure 3: Global hot drinks market category segmentation: % share, by value, 2017
Figure 4: Global hot drinks market geography segmentation: % share, by value, 2017
Figure 5: Global hot drinks market share: % share, by value, 2017
Figure 6: Global hot drinks market distribution: % share, by value, 2017
Figure 7: Global hot drinks market value forecast: \$ million, 2017-22
Figure 8: Global hot drinks market volume forecast: million kilograms, 2017-22
Figure 9: Forces driving competition in the global hot drinks market, 2017
Figure 10: Drivers of buyer power in the global hot drinks market, 2017
Figure 11: Drivers of supplier power in the global hot drinks market, 2017
Figure 12: Factors influencing the likelihood of new entrants in the global hot drinks market, 2017
Figure 13: Factors influencing the threat of substitutes in the global hot drinks market, 2017
Figure 14: Drivers of degree of rivalry in the global hot drinks market, 2017
Figure 15: Nestlé SA: revenues & profitability
Figure 16: Nestlé SA: assets & liabilities
Figure 17: Unilever N.V.: revenues & profitability
Figure 18: Unilever N.V.: assets & liabilities

COMPANIES MENTIONED

Jacobs Douwe Egberts
Keurig Green Mountain, Inc.
Nestlé SA
Unilever N.V.

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