

Global Hot Drinks

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SUMMARY

Global Hot Drinks industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

SYNOPSIS

Essential resource for top-line data and analysis covering the Global hot drinks market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

- The hot drinks market consists of the retail sale of coffee, tea, and other hot drinks. The coffee segment comprises instant, roast and ground coffee in addition to coffee beans. The tea segment consists of black specialty, fruit and herbal, green, and instant tea as well as tea pods. The other hot drinks segment includes chocolate and malt-based hot drinks. The market is valued according to retail selling price (RSP) and incorporates all applicable taxes. All currency conversions have been made using constant annual average 2016 exchange rates.
- The global hot drinks market generated revenues of \$152.0bn in 2016, representative of a review-period CAGR of 5.0%.
- Market consumption volume recorded a review-period CAGR of 2.9% to total 9,213.1 million kilograms in 2016.
- The per capita consumption of hot drinks varies from country to country yet the highest consumption is recorded in those locations where the drinking of hot drinks is a cultural custom.

SCOPE

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the hot drinks market in the global
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global hot drinks market
- Leading company profiles reveal details of key hot drinks market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the Global hot drinks market with five year forecasts by both value and volume

REASONS TO BUY

- What was the size of the Global hot drinks market by value in 2016?
- What will be the size of the Global hot drinks market in 2021?
- What factors are affecting the strength of competition in the Global hot drinks market?
- How has the market performed over the last five years?
- Who are the top competitors in the global's hot drinks market?

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Jacobs Douwe Egberts
Keurig Green Mountain, Inc.
Nestle SA
Unilever PLC

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