

Global Games Consoles

<https://marketpublishers.com/r/GF5FE830C2DEN.html>

Date: August 2024

Pages: 48

Price: US\$ 350.00 (Single User License)

ID: GF5FE830C2DEN

Abstracts

Global Games Consoles

Summary

Global Games Consoles industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

A game console is a specialized computer system designed specifically for playing video games. It typically consists of a console unit and a controller and is connected to a display device such as a television or monitor. Market volume refers to the total number of units of game consoles sold by Nintendo, Microsoft, and Sony through the sales of their respective home entertainment and handheld consoles, including hybrid models that were introduced in 2017 within a year. The market scope excludes game titles, system updates, subscription services, etc. Market value is calculated by multiplying market volume with the average retail prices.

The global games consoles market had total revenues of \$19,688 million in 2023, representing a compound annual growth rate (CAGR) of 11.4% between 2018 and 2023.

Market consumption volume increased with a CAGR of 3.7% between 2018 and 2023, to reach a total of 53,950.0 thousand units in 2023.

The rise of subscription services (like Xbox Game Pass and PlayStation Plus) and digital distribution platforms has made gaming more accessible and affordable.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the games consoles market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global games consoles market

Leading company profiles reveal details of key games consoles market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global games consoles market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Global games consoles market by value in 2023?

What will be the size of the Global games consoles market in 2028?

What factors are affecting the strength of competition in the Global games consoles market?

How has the market performed over the last five years?

Who are the top competitors in the global's games consoles market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market share
- 1.8. Market rivalry
- 1.9. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power

- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Market share
- 7.2. Who are the leading players?
- 7.3. What strategies do the leading players follow?
- 7.4. What are the strengths of the leading players?

8 COMPANY PROFILES

- 8.1. Sony Group Corp
- 8.2. Nintendo Co Ltd
- 8.3. Microsoft Corp

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global games consoles market value: \$ million, 2018-23
- Table 2: Global games consoles market volume: thousand units, 2018-23
- Table 3: Global games consoles market category segmentation: % share, by value, 2018-2023
- Table 4: Global games consoles market category segmentation: \$ million, 2018-2023
- Table 5: Global games consoles market geography segmentation: \$ million, 2023
- Table 6: Global games consoles market value forecast: \$ million, 2023-28
- Table 7: Global games consoles market volume forecast: thousand units, 2023-28
- Table 8: Global games consoles market share: % share, by value, 2023
- Table 9: Sony Group Corp: key facts
- Table 10: Sony Group Corp: Annual Financial Ratios
- Table 11: Sony Group Corp: Key Employees
- Table 12: Sony Group Corp: Key Employees Continued
- Table 13: Sony Group Corp: Key Employees Continued
- Table 14: Nintendo Co Ltd: key facts
- Table 15: Nintendo Co Ltd: Annual Financial Ratios
- Table 16: Nintendo Co Ltd: Key Employees
- Table 17: Microsoft Corp: key facts
- Table 18: Microsoft Corp: Annual Financial Ratios
- Table 19: Microsoft Corp: Key Employees
- Table 20: Microsoft Corp: Key Employees Continued
- Table 21: Global exchange rate, 2018-23

List Of Figures

LIST OF FIGURES

Figure 1: Global games consoles market value: \$ million, 2018-23

Figure 2: Global games consoles market volume: thousand units, 2018-23

Figure 3: Global games consoles market category segmentation: \$ million, 2018-2023

Figure 4: Global games consoles market geography segmentation: % share, by value, 2023

Figure 5: Global games consoles market value forecast: \$ million, 2023-28

Figure 6: Global games consoles market volume forecast: thousand units, 2023-28

Figure 7: Forces driving competition in the global games consoles market, 2023

Figure 8: Drivers of buyer power in the global games consoles market, 2023

Figure 9: Drivers of supplier power in the global games consoles market, 2023

Figure 10: Factors influencing the likelihood of new entrants in the global games consoles market, 2023

Figure 11: Factors influencing the threat of substitutes in the global games consoles market, 2023

Figure 12: Drivers of degree of rivalry in the global games consoles market, 2023

Figure 13: Global games consoles market share: % share, by value, 2023

I would like to order

Product name: Global Games Consoles

Product link: <https://marketpublishers.com/r/GF5FE830C2DEN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF5FE830C2DEN.html>