

# Global Car Manufacturing

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## Abstracts

Global Car Manufacturing

### SUMMARY

Global Car Manufacturing industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The passenger cars manufacturers market value is calculated in terms of manufacturer selling price (MSP), and excludes all taxes and levies.

The global car manufacturing industry had total revenues of \$978.4bn in 2019, representing a compound annual rate of change (CARC) of -0.4% between 2015 and 2019.

Industry production volumes declined with a CARC of -0.9% between 2015 and 2019, to reach a total of 63,340.1 thousand units in 2019.

The Asia-Pacific region is the biggest globally, accounting for over 62% of the global industry's value and production volume. China accounts for around half of the Asia-Pacific industry in terms of value and production volume. Growth in this industry has been hindered by environmental concerns in China.

### SCOPE

*Global Car Manufacturing*

Save time carrying out entry-level research by identifying the size, growth, and leading players in the car manufacturing market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global car manufacturing market

Leading company profiles reveal details of key car manufacturing market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global car manufacturing market with five year forecasts by both value and volume

## **REASONS TO BUY**

What was the size of the Global car manufacturing market by value in 2019?

What will be the size of the Global car manufacturing market in 2024?

What factors are affecting the strength of competition in the Global car manufacturing market?

How has the market performed over the last five years?

Who are the top competitors in the global's car manufacturing market?

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