

# Global Utilities Industry Profile & Value Chain Analysis

<https://marketpublishers.com/r/G84D1790DEBEN.html>

Date: June 2018

Pages: 56

Price: US\$ 495.00 (Single User License)

ID: G84D1790DEBEN

## Abstracts

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### SUMMARY

Global Utilities industry profile provides top-line qualitative and quantitative summary information including: market size (value 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value/supply chain analysis reveals the business activities which comprise the global utilities industry value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value/supply chain. Key value/supply chain stages analyzed include raw materials, power generation, processing, utility companies, and end users.

### SYNOPSIS

Essential resource for top-line data and analysis covering the global utilities industry. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

### KEY HIGHLIGHTS

The utilities industry consists of the electricity, gas and water markets. The electricity retailing market consists of the net consumption of electricity by end-users, segmented by industrial, transportation, commercial and public services, and residential consumption. The gas utilities industry covers all natural gas

consumption, net of distribution or transmission losses, by end-users in the following categories: industrial (including use as a feedstock and auto generation), commercial and public-sector organizations, residential consumers, electric power generation (including combined heat and power but excluding auto generation and heat plant), and other (including transport, agriculture, centralized heat plant, and other usage). The water utilities industry consists of all water that is collected, treated and distributed to agricultural, industrial, and residential end-users.

The global utilities industry had total revenues of \$3,333.6bn in 2016, representing a compound annual growth rate (CAGR) of 4.5% between 2012 and 2016.

The electricity segment was the industry's most lucrative in 2016, with total revenues of \$2,358.6bn, equivalent to 70.8% of the industry's overall value.

Given the scale of the United States, energy consumption can vary a lot according to weather variations which can cause large sections of the country to require much more energy compared to last year. The average energy use in the US has been stagnant for many years, limiting the extent of potential growth over the forecast period. However, over the long term, consumption could rise, increasing value to utility companies, due to much greater use of the internet-of-things and other electrically intensive activities.

Power generation is made up of both private and public sector companies, which can service both countrywide and regional industries.

Liquefied Natural Gas (LNG) has added a distribution stream into the gas utilities industry that for the first time connects many countries together.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the utilities industry

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global utilities industry

Leading company profiles reveal details of key utilities industry players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global utilities industry with five year forecasts

Quickly and easily identify the key stages and sub-stages of the global utilities industry value/supply chain

See examples of companies active at each stage of the global utilities industry value/supply chain

Examine trends and burning issues impacting the global utilities industry value/supply chain

## **REASONS TO BUY**

What was the size of the global utilities industry by value in 2016?

What will be the size of the global utilities industry in 2021?

What factors are affecting the strength of competition in the global utilities industry?

How has the market performed over the last five years?

What are the main segments that make up the global utilities industry?

Who are the top competitors in the global utilities industry?

What are the key stages of the global utilities industry value/supply chain?

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