

Global Travel and Tourism

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Abstracts

Global Travel and Tourism

Summary

Global Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming.

The global travel & tourism industry had total revenues of \$7,154.8bn in 2019, representing a compound annual growth rate (CAGR) of 3.5% between 2015 and 2019.

The foodservice segment was the industry's most lucrative in 2019, with total revenues of \$3,313.2bn, equivalent to 46.3% of the industry's overall value.

The US is the country with the largest travel & tourism industry, and is expected to account for 26.4% of the global value, meaning that its performance weighs heavily on the global industry.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the travel & tourism market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global travel & tourism market

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global travel & tourism market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Global travel & tourism market by value in 2019?

What will be the size of the Global travel & tourism market in 2024?

What factors are affecting the strength of competition in the Global travel & tourism market?

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Who are the top competitors in the global's travel & tourism market?

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COMPANIES MENTIONED

McDonald's Corp

Yum! Brands, Inc.

Choice Hotels International Inc

Wyndham Hotels and Resorts LLC

Doctor's Associates Inc

Restaurant Brands International Inc

Delta Air Lines Inc

Deutsche Lufthansa AG

Shanghai Jin Jiang International Hotels (Group) Co Ltd

Marriott International Inc

American Airlines Group Inc.

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