

Global Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/G6084639F402EN.html>

Date: March 2023

Pages: 101

Price: US\$ 350.00 (Single User License)

ID: G6084639F402EN

Abstracts

Global Travel and Tourism Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Global Travel & Tourism industry profile provides top-line qualitative and quantitative summary information including: market size (value and volume 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The travel and tourism industry consists of revenues generated by passenger airlines, passenger rail, foodservice, hotels and motels, travel intermediaries and casinos and gaming market.

The global travel and tourism industry had total revenues of \$6,922.6 billion in 2022, representing a compound annual growth rate (CAGR) of 0.5% between 2017 and 2022.

Food service was the industry's largest segment in 2022, with total revenues of \$3,355.2 billion, equivalent to 48.5% of the industry's overall value.

Global travel and tourism industry is growing significantly in recent years owing to increasing disposable income, rising leisure and business tourism, growth in sports tourism, increasing number of global events attracting large visitors,

boosting infrastructure development easing mobility, and emerging adventure tourists.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel & tourism market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global travel & tourism market

Leading company profiles reveal details of key travel & tourism market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global travel & tourism market with five year forecasts

REASONS TO BUY

What was the size of the Global travel & tourism market by value in 2022?

What will be the size of the Global travel & tourism market in 2027?

What factors are affecting the strength of competition in the Global travel & tourism market?

How has the market performed over the last five years?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Category segmentation
- 1.4. Geography segmentation
- 1.5. Market rivalry
- 1.6. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players in the foodservice industry?
- 7.2. What strategies do these leading players follow?
- 7.3. How is technology being used by these leading companies?
- 7.4. Who are the leading players in the hotels and motels industry?
- 7.5. What strategies do the leading players follow?
- 7.6. What are the strengths of leading players?
- 7.7. How is technology being used by these leading companies?
- 7.8. Are there any threats to these leading players?
- 7.9. What have been the most recent developments in the hotels and motels industry?

8 COMPANY PROFILES

- 8.1. Yum! Brands, Inc.
- 8.2. McDonald's Corp
- 8.3. Marriott International Inc
- 8.4. Restaurant Brands International Inc
- 8.5. Domino's Pizza, Inc.
- 8.6. Starbucks Corporation
- 8.7. Delta Air Lines Inc
- 8.8. InterContinental Hotels Group Plc
- 8.9. Deutsche Lufthansa AG
- 8.10. Choice Hotels International Inc
- 8.11. Shanghai Jin Jiang Capital Co Ltd
- 8.12. Wyndham Hotels & Resorts Inc
- 8.13. Hilton Worldwide Holdings Inc
- 8.14. American Airlines Group Inc.
- 8.15. Emirates Airline

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

Table 1: Global travel & tourism industry value: \$ billion, 2017–22(e)

Table 2: Global travel & tourism industry category segmentation: % share, by value, 2017–2022(e)

Table 3: Global travel & tourism industry category segmentation: \$ billion, 2017-2022

Table 4: Global travel & tourism industry geography segmentation: \$ billion, 2022(e)

Table 5: Global travel & tourism industry value forecast: \$ billion, 2022–27

Table 6: Yum! Brands, Inc.: key facts

Table 7: Yum! Brands, Inc.: Annual Financial Ratios

Table 8: Yum! Brands, Inc.: Key Employees

Table 9: Yum! Brands, Inc.: Key Employees Continued

Table 10: McDonald's Corp: key facts

Table 11: McDonald's Corp: Annual Financial Ratios

Table 12: McDonald's Corp: Key Employees

Table 13: McDonald's Corp: Key Employees Continued

Table 14: McDonald's Corp: Key Employees Continued

Table 15: Marriott International Inc: key facts

Table 16: Marriott International Inc: Annual Financial Ratios

Table 17: Marriott International Inc: Key Employees

Table 18: Marriott International Inc: Key Employees Continued

Table 19: Marriott International Inc: Key Employees Continued

Table 20: Marriott International Inc: Key Employees Continued

Table 21: Restaurant Brands International Inc: key facts

Table 22: Restaurant Brands International Inc: Annual Financial Ratios

Table 23: Restaurant Brands International Inc: Key Employees

Table 24: Domino's Pizza, Inc.: key facts

Table 25: Domino's Pizza, Inc.: Annual Financial Ratios

Table 26: Domino's Pizza, Inc.: Key Employees

Table 27: Domino's Pizza, Inc.: Key Employees Continued

Table 28: Starbucks Corporation: key facts

Table 29: Starbucks Corporation: Annual Financial Ratios

Table 30: Starbucks Corporation: Key Employees

Table 31: Starbucks Corporation: Key Employees Continued

Table 32: Starbucks Corporation: Key Employees Continued

Table 33: Delta Air Lines Inc: key facts

Table 34: Delta Air Lines Inc: Annual Financial Ratios

Table 35: Delta Air Lines Inc: Key Employees
Table 36: Delta Air Lines Inc: Key Employees Continued
Table 37: InterContinental Hotels Group Plc: key facts
Table 38: InterContinental Hotels Group Plc: Annual Financial Ratios
Table 39: InterContinental Hotels Group Plc: Key Employees
Table 40: InterContinental Hotels Group Plc: Key Employees Continued
Table 41: InterContinental Hotels Group Plc: Key Employees Continued
Table 42: Deutsche Lufthansa AG: key facts
Table 43: Deutsche Lufthansa AG: Annual Financial Ratios
Table 44: Deutsche Lufthansa AG: Key Employees
Table 45: Choice Hotels International Inc: key facts
Table 46: Choice Hotels International Inc: Annual Financial Ratios
Table 47: Choice Hotels International Inc: Key Employees
Table 48: Choice Hotels International Inc: Key Employees Continued
Table 49: Shanghai Jin Jiang Capital Co Ltd: key facts
Table 50: Shanghai Jin Jiang Capital Co Ltd: Key Employees
Table 51: Wyndham Hotels & Resorts Inc: key facts
Table 52: Wyndham Hotels & Resorts Inc: Annual Financial Ratios
Table 53: Wyndham Hotels & Resorts Inc: Key Employees
Table 54: Hilton Worldwide Holdings Inc: key facts
Table 55: Hilton Worldwide Holdings Inc: Annual Financial Ratios
Table 56: Hilton Worldwide Holdings Inc: Key Employees
Table 57: Hilton Worldwide Holdings Inc: Key Employees Continued
Table 58: Hilton Worldwide Holdings Inc: Key Employees Continued
Table 59: American Airlines Group Inc.: key facts
Table 60: American Airlines Group Inc.: Annual Financial Ratios
Table 61: American Airlines Group Inc.: Key Employees
Table 62: American Airlines Group Inc.: Key Employees Continued
Table 63: Emirates Airline: key facts
Table 64: Emirates Airline: Key Employees
Table 65: Global exchange rate, 2018–22

List Of Figures

LIST OF FIGURES

Figure 1: Global travel & tourism industry value: \$ billion, 2017–22(e)

Figure 2: Global travel & tourism industry category segmentation: \$ billion, 2017-2022

Figure 3: Global travel & tourism industry geography segmentation: % share, by value, 2022(e)

Figure 4: Global travel & tourism industry value forecast: \$ billion, 2022–27

Figure 5: Forces driving competition in the global travel & tourism industry, 2022

Figure 6: Drivers of buyer power in the global travel & tourism industry, 2022

Figure 7: Drivers of supplier power in the global travel & tourism industry, 2022

Figure 8: Factors influencing the likelihood of new entrants in the global travel & tourism industry, 2022

Figure 9: Factors influencing the threat of substitutes in the global travel & tourism industry, 2022

Figure 10: Drivers of degree of rivalry in the global travel & tourism industry, 2022

I would like to order

Product name: Global Travel and Tourism Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/G6084639F402EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6084639F402EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970