

# Global Travel Intermediaries Market Summary, Competitive Analysis and Forecast to 2026

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## Abstracts

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### SUMMARY

Global Travel Intermediaries industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-21, and forecast to 2026). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

Travel intermediation for the purpose of this report is defined as total direct expenditure (online and in-store) via travel intermediaries by inbound, domestic, and outbound tourists within a single economy.

The global travel intermediaries market had total revenues of \$511.9 billion in 2021, representing a compound annual growth rate (CAGR) of -11.5% between 2016 and 2021.

The tourism packages segment accounted for market's the largest proportion in 2021, with total revenues of \$275.6 billion, equivalent to 53.8% of the market's overall value.

The US travel intermediaries market is the largest globally, followed by Asia-Pacific and Europe; they accounted for 39.5%, 24.4%, and 16.5% of the market,

respectively, in 2021.

## **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the travel intermediaries market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global travel intermediaries market

Leading company profiles reveal details of key travel intermediaries market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global travel intermediaries market with five year forecasts

## **REASONS TO BUY**

What was the size of the Global travel intermediaries market by value in 2021?

What will be the size of the Global travel intermediaries market in 2026?

What factors are affecting the strength of competition in the Global travel intermediaries market?

How has the market performed over the last five years?

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