

Global Tires and Rubber

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Abstracts

Global Tires and Rubber

Summary

Global Tires & Rubber industry profile provides top-line qualitative and quantitative summary information including: market size (value 2015-19, and forecast to 2024). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles.

The global tires & rubber market had total revenues of \$635.0bn in 2019, representing a compound annual growth rate (CAGR) of 6% between 2015 and 2019.

Market consumption volume increased with a CAGR of 4.5% between 2015 and 2019, to reach a total of 4,589.8 million units in 2019.

The Asia-Pacific market is the largest globally, accounting for 37.1% of its total value in 2019, with China being the largest market in the region. The US market is also huge, accounting for 21.6% of the global markets value in 2019.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tires & rubber market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tires & rubber market

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global tires & rubber market with five year forecasts

Reasons to Buy

What was the size of the Global tires & rubber market by value in 2019?

What will be the size of the Global tires & rubber market in 2024?

What factors are affecting the strength of competition in the Global tires & rubber market?

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COMPANIES MENTIONED

Bridgestone Corporation

The Goodyear Tire & Rubber Company

Continental AG

Shandong Linglong Tire Co Ltd

Compagnie Generale des Etablissements Michelin

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