

Global Tires and Rubber Market Summary, Competitive Analysis and Forecast to 2027

<https://marketpublishers.com/r/G2D684567571EN.html>

Date: March 2023

Pages: 52

Price: US\$ 350.00 (Single User License)

ID: G2D684567571EN

Abstracts

Global Tires and Rubber Market @Summary, Competitive Analysis and Forecast to 2027

SUMMARY

Global Tires & Rubber industry profile provides top-line qualitative and quantitative summary information including: market size (value 2017-22, and forecast to 2027). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles. The volumes contained herein make a number of assumptions on the rate of tire wear. It is assumed that OEM vehicles receive one full set of tires upon completion, while aftermarket cars, motorcycles and trucks receive a new set approximately every four years, two years, and 15 months respectively.

The global tires & rubber market had total revenues of \$474.0 billion in 2022, representing a compound annual growth rate (CAGR) of 0.7% between 2017 and 2022.

Market consumption volume increased with a CAGR of 4.1% between 2017 and 2022, to reach a total of 5.2 billion tires in 2022.

Growth in the global tires & rubber market has been increasingly driven by emerging markets in the Asia-Pacific region, with the Chinese being the primary growth engine, supported by rising disposable incomes that boost vehicle ownership.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, and leading players in the tires & rubber market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tires & rubber market

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global tires & rubber market with five year forecasts

REASONS TO BUY

What was the size of the Global tires & rubber market by value in 2022?

What will be the size of the Global tires & rubber market in 2027?

What factors are affecting the strength of competition in the Global tires & rubber market?

How has the market performed over the last five years?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Category segmentation
- 4.2. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

7.1. Who are the leading players in the market?

7.2. What are the strengths/weaknesses of leading players?

7.3. What strategies do leading players in the market follow?

7.4. Have there been any significant developments in recent years?

8 COMPANY PROFILES

8.1. Continental AG

8.2. Bridgestone Corporation

8.3. Compagnie Generale des Etablissements Michelin SCA

8.4. The Goodyear Tire & Rubber Company

9 MACROECONOMIC INDICATORS

9.1. Country data

10 APPENDIX

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global tires & rubber market value: \$ million, 2017-22(e)
- Table 2: Global tires & rubber market volume: million tires, 2017–22(e)
- Table 3: Global tires & rubber market category segmentation: % share, by value, 2017–2022(e)
- Table 4: Global tires & rubber market category segmentation: \$ million, 2017-2022
- Table 5: Global tires & rubber market geography segmentation: \$ million, 2022(e)
- Table 6: Global tires & rubber market value forecast: \$ million, 2022-27
- Table 7: Global tires & rubber market volume forecast: million tires, 2022–27
- Table 8: Continental AG: key facts
- Table 9: Continental AG: Annual Financial Ratios
- Table 10: Continental AG: Key Employees
- Table 11: Bridgestone Corporation: key facts
- Table 12: Bridgestone Corporation: Annual Financial Ratios
- Table 13: Bridgestone Corporation: Key Employees
- Table 14: Bridgestone Corporation: Key Employees Continued
- Table 15: Bridgestone Corporation: Key Employees Continued
- Table 16: Compagnie Generale des Etablissements Michelin SCA: key facts
- Table 17: Compagnie Generale des Etablissements Michelin SCA: Annual Financial Ratios
- Table 18: Compagnie Generale des Etablissements Michelin SCA: Key Employees
- Table 19: The Goodyear Tire & Rubber Company: key facts
- Table 20: The Goodyear Tire & Rubber Company: Annual Financial Ratios
- Table 21: The Goodyear Tire & Rubber Company: Key Employees
- Table 22: The Goodyear Tire & Rubber Company: Key Employees Continued
- Table 23: Global exchange rate, 2017–21

List Of Figures

LIST OF FIGURES

Figure 1: Global tires & rubber market value: \$ million, 2017-22(e)

Figure 2: Global tires & rubber market volume: million tires, 2017–22(e)

Figure 3: Global tires & rubber market category segmentation: \$ million, 2017-2022

Figure 4: Global tires & rubber market geography segmentation: % share, by value, 2022(e)

Figure 5: Global tires & rubber market value forecast: \$ million, 2022-27

Figure 6: Global tires & rubber market volume forecast: million tires, 2022–27

Figure 7: Forces driving competition in the global tires & rubber market, 2022

Figure 8: Drivers of buyer power in the global tires & rubber market, 2022

Figure 9: Drivers of supplier power in the global tires & rubber market, 2022

Figure 10: Factors influencing the likelihood of new entrants in the global tires & rubber market, 2022

Figure 11: Factors influencing the threat of substitutes in the global tires & rubber market, 2022

Figure 12: Drivers of degree of rivalry in the global tires & rubber market, 2022

I would like to order

Product name: Global Tires and Rubber Market Summary, Competitive Analysis and Forecast to 2027

Product link: <https://marketpublishers.com/r/G2D684567571EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2D684567571EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970