

# Global Tires and Rubber - Market Summary, Competitive Analysis and Forecast to 2025

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# **Abstracts**

Global Tires and Rubber - Market Summary, Competitive Analysis and Forecast to 2025

#### **SUMMARY**

Global Tires & Rubber industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

# **KEY HIGHLIGHTS**

The tires and rubber market consists of the manufacturers revenues generated through the sales of both original equipment manufacturer (OEM) and aftermarket tires for passenger cars (Cars), commercial vehicles (Trucks) and motorcycles. The volume represents the number of tires produced for passenger cars, commercial vehicles and motorcycles.

The global tires & rubber market had total revenues of \$576,927.7bn in 2020, representing a compound annual growth rate (CAGR) of 3% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.2% between 2016 and 2020, to reach a total of 4,596,705.6 million units in 2020.

The value of the global tires & rubber market declined by 1.5% in 2020, a weaker performance as compared with 2019.



#### **SCOPE**

Save time carrying out entry-level research by identifying the size, growth, and leading players in the tires & rubber market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globaltires & rubber market

Leading company profiles reveal details of key tires & rubber market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global tires & rubber market with five year forecasts by both value and volume

#### **REASONS TO BUY**

What was the size of the Global tires & rubber market by value in 2020?

What will be the size of the Global tires & rubber market in 2025?

What factors are affecting the strength of competition in the Global tires & rubber market?

How has the market performed over the last five years?

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