

# Global Telecommunication Services - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/G8919DCEC62DEN.html>

Date: May 2021

Pages: 55

Price: US\$ 350.00 (Single User License)

ID: G8919DCEC62DEN

## Abstracts

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### SUMMARY

Global Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

### KEY HIGHLIGHTS

The Telecommunication Services market is defined as the total volume and value of both the Fixed Line Telecommunications market and the Wireless Telecommunications market. The market volume here is defined as number of fixed-line and wireless subscriptions. The fixed-line telecommunications market is valued as the revenues obtained by operators for voice telephony and internet fixed lines (wirelines), rather than wireless systems. Only revenues from end-users are included, with revenues from other operators, as in wholesale transactions, excluded. This market consists of voice telephony segments Circuit-Switched and VoIP (packet-switched voice subscriptions); and internet segments Narrowband (transmission speed 128 Kbps). Volume figures are defined as fixed-line subscriptions to each of these services. The wireless telecommunications services market is defined here as including cellular (mobile) phones, pagers, and any other wireless or cellular telecommunication service.

The global telecommunication services market had total revenues of \$1,120.7bn in 2020, representing a compound annual rate of change (CARC) of -1.2% between 2016 and 2020.

Market consumption volume increased with a CAGR of 3.1% between 2016 and 2020, to reach a total of 17,304.8 million total subscriptions in 2020.

Asia-Pacific currently accounts for 40.6% of the global market, remaining one of the biggest contributors to global subscriber growth in recent years.

## SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the globaltelecommunication services market

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global telecommunication services market with five year forecasts

## REASONS TO BUY

What was the size of the Global telecommunication services market by value in 2020?

What will be the size of the Global telecommunication services market in 2025?

What factors are affecting the strength of competition in the Global telecommunication services market?

How has the market performed over the last five years?

What are the main segments that make up the global's telecommunication services market?

## Contents

### **1 EXECUTIVE SUMMARY**

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Category segmentation
- 1.6. Geography segmentation
- 1.7. Market rivalry
- 1.8. Competitive Landscape

### **2 MARKET OVERVIEW**

- 2.1. Market definition
- 2.2. Market analysis

### **3 MARKET DATA**

- 3.1. Market value
- 3.2. Market volume

### **4 MARKET SEGMENTATION**

- 4.1. Category segmentation
- 4.2. Geography segmentation

### **5 MARKET OUTLOOK**

- 5.1. Market value forecast
- 5.2. Market volume forecast

### **6 FIVE FORCES ANALYSIS**

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants

6.5. Threat of substitutes

6.6. Degree of rivalry

## **7 COMPETITIVE LANDSCAPE**

7.1. Who are the leading players?

7.2. What strategies do the leading players follow?

7.3. Have there been any significant mergers/acquisitions?

7.4. How has the regulatory environment affected the global market?

7.5. How will the COVID-19 pandemic affect the market going forward?

## **8 COMPANY PROFILES**

8.1. China Mobile Communications Group Co., Ltd

8.2. Vodafone Group Plc

8.3. AT&T Inc

8.4. Reliance Jio Infocomm Ltd

8.5. Bharti Airtel Limited

8.6. Verizon Communications Inc.

## **9 MACROECONOMIC INDICATORS**

9.1. Country data

## **10 APPENDIX**

10.1. Methodology

10.2. Industry associations

10.3. Related MarketLine research

10.4. About MarketLine

## List Of Tables

### LIST OF TABLES

- Table 1: Global telecommunication services market value: \$ billion, 2016-20
- Table 2: Global telecommunication services market volume: million total subscriptions, 2016-20
- Table 3: Global telecommunication services market category segmentation: million total subscriptions, 2020
- Table 4: Global telecommunication services market geography segmentation: \$ billion, 2020
- Table 5: Global telecommunication services market value forecast: \$ billion, 2020-25
- Table 6: Global telecommunication services market volume forecast: million total subscriptions, 2020-25
- Table 7: China Mobile Communications Group Co., Ltd: key facts
- Table 8: China Mobile Communications Group Co., Ltd: Key Employees
- Table 9: Vodafone Group Plc: key facts
- Table 10: Vodafone Group Plc: Annual Financial Ratios
- Table 11: Vodafone Group Plc: Key Employees
- Table 12: AT&T Inc: key facts
- Table 13: AT&T Inc: Annual Financial Ratios
- Table 14: AT&T Inc: Key Employees
- Table 15: AT&T Inc: Key Employees Continued
- Table 16: Reliance Jio Infocomm Ltd: key facts
- Table 17: Reliance Jio Infocomm Ltd: Key Employees
- Table 18: Bharti Airtel Limited: key facts
- Table 19: Bharti Airtel Limited: Annual Financial Ratios
- Table 20: Bharti Airtel Limited: Key Employees
- Table 21: Bharti Airtel Limited: Key Employees Continued
- Table 22: Verizon Communications Inc.: key facts
- Table 23: Verizon Communications Inc.: Annual Financial Ratios
- Table 24: Verizon Communications Inc.: Key Employees
- Table 25: Verizon Communications Inc.: Key Employees Continued
- Table 26: Global exchange rate, 2016-20

## List Of Figures

### LIST OF FIGURES

Figure 1: Global telecommunication services market value: \$ billion, 2016-20

Figure 2: Global telecommunication services market volume: million total subscriptions, 2016-20

Figure 3: Global telecommunication services market category segmentation: % share, by volume, 2020

Figure 4: Global telecommunication services market geography segmentation: % share, by value, 2020

Figure 5: Global telecommunication services market value forecast: \$ billion, 2020-25

Figure 6: Global telecommunication services market volume forecast: million total subscriptions, 2020-25

Figure 7: Forces driving competition in the global telecommunication services market, 2020

Figure 8: Drivers of buyer power in the global telecommunication services market, 2020

Figure 9: Drivers of supplier power in the global telecommunication services market, 2020

Figure 10: Factors influencing the likelihood of new entrants in the global telecommunication services market, 2020

Figure 11: Factors influencing the threat of substitutes in the global telecommunication services market, 2020

Figure 12: Drivers of degree of rivalry in the global telecommunication services market, 2020

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