

Global Telecommunication Services Industry Profile & Value Chain Analysis

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Abstracts

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SUMMARY

Global Telecommunication Services industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2012-16, and forecast to 2021). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

The value/supply chain analysis reveals the business activities which comprise the global telecommunication services market value/supply chain. All key stages are highlighted, along with examples of companies active, and assessments of the burning issues for every stage of the value/supply chain. Key value/supply chain stages analyzed include telecoms infrastructure, handset manufacture, telecoms providers, and end users.

SYNOPSIS

Essential resource for top-line data and analysis covering the global telecommunication services market. Includes market size and segmentation data, textual and graphical analysis of market growth trends, leading companies and macroeconomic information.

KEY HIGHLIGHTS

The telecommunication services market consists of the fixed line telecoms

segment and the wireless telecommunication services segment.

The global telecommunication services market is forecast to generate total revenues of \$1,194,143.2m in 2016, representing a compound annual rate of change (CARC) of -3.4% between 2012 and 2016.

Market consumption volume is forecast to increase with a CAGR of 2.4% between 2012 and 2016, to reach a total of 8,538.1 million subscriptions in 2016.

The decline in global market value was chiefly driven by the falling value of the European market, which lost around 22% of its overall value between 2012 and 2016.

There is a large amount of consolidation at the service providers stage of the market because products are similar and require a large capital outlay.

End users can use telecommunication services in a variety of different situations but ultimately they are looking for a fast and reliable way to communicate

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the telecommunication services market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global telecommunication services market

Leading company profiles reveal details of key telecommunication services market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global telecommunication services market with five year forecasts by both value and volume

Quickly and easily identify the key stages and sub-stages of the global telecommunication services market value/supply chain

See examples of companies active at each stage of the global telecommunication services market value/supply chain

Examine trends and burning issues impacting the global telecommunication services market value/supply chain

REASONS TO BUY

What was the size of the global telecommunication services market by value in 2016?

What will be the size of the global telecommunication services market in 2021?

What factors are affecting the strength of competition in the global telecommunication services market?

How has the market performed over the last five years?

Who are the top competitors in the global telecommunication services market?

What are the key stages of the global telecommunication services market value/supply chain?

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