

Global Tablet Sales Market Summary, Competitive Analysis and Forecast to 2028

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Abstracts

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Summary

Global Tablet Sales industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume 2018-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Key Highlights

The tablet market refers to the overall revenue generated by the sales of tablet computers to end-users. This includes popular brands like the Apple iPad, Samsung Galaxy, and others. The market scope doesn't include e-readers. The market value is determined by multiplying the total annual shipment volume of tablets by the average price of each item.

The global tablet sales market recorded revenues of \$53.1 billion in 2023, representing a negative compound annual growth rate (CAGR) of 5.6% between 2018 and 2023.

The market consumption volumes declined with a negative CAGR of 6.2% between 2018 and 2023, to reach a total of 130 million units in 2023.

The tablet sales market is primarily dominated by the Asia-Pacific and North America regions, representing 28.4% and 26.9% of the global market value,

respectively.

Scope

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tablet sales market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tablet sales market

Leading company profiles reveal details of key tablet sales market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global tablet sales market with five year forecasts by both value and volume

Reasons to Buy

What was the size of the Global tablet sales market by value in 2023?

What will be the size of the Global tablet sales market in 2028?

What factors are affecting the strength of competition in the Global tablet sales market?

How has the market performed over the last five years?

Who are the top competitors in the global's tablet sales market?

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