

Global Tablet Sales - Market Summary, Competitive Analysis and Forecast to 2025

<https://marketpublishers.com/r/GC5E073BBFA2EN.html>

Date: February 2021

Pages: 58

Price: US\$ 350.00 (Single User License)

ID: GC5E073BBFA2EN

Abstracts

Global Tablet Sales - Market @Summary, Competitive Analysis and Forecast to 2025

SUMMARY

Global Tablet Sales industry profile provides top-line qualitative and quantitative summary information including: market size (value 2016-20, and forecast to 2025). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

KEY HIGHLIGHTS

The tablet market consists of the total revenues generated through the sale of tablet computers, such as the Apple iPad or Samsung Galaxy, to end users. The tablet market includes media tablets, but excludes e-readers. All market data and forecasts are represented in nominal terms (i.e. without adjustment for inflation) and all currency conversions used in the creation of this report have been calculated using constant 2020 annual average exchange rates.

The global tablet sales market had total revenues of \$46.5bn in 2020, representing a compound annual rate of change (CARC) of -3.5% between 2016 and 2020.

Market consumption volumes declined with a CARC of -3.2% between 2016 and 2020, to reach a total of 164 million units in 2020.

The market's poor performance is primarily due to declining demand, combined

with the emergence of cheaper tablets, which has led to reduced spending by consumers who have ultimately chosen to purchase more affordable models, if any at all.

SCOPE

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the tablet sales market in the global

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global tablet sales market

Leading company profiles reveal details of key tablet sales market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the Global tablet sales market with five year forecasts

REASONS TO BUY

What was the size of the Global tablet sales market by value in 2020?

What will be the size of the Global tablet sales market in 2025?

What factors are affecting the strength of competition in the Global tablet sales market?

How has the market performed over the last five years?

What are the main segments that make up the global's tablet sales market?

Contents

1 EXECUTIVE SUMMARY

- 1.1. Market value
- 1.2. Market value forecast
- 1.3. Market volume
- 1.4. Market volume forecast
- 1.5. Geography segmentation
- 1.6. Market rivalry
- 1.7. Competitive Landscape

2 MARKET OVERVIEW

- 2.1. Market definition
- 2.2. Market analysis

3 MARKET DATA

- 3.1. Market value
- 3.2. Market volume

4 MARKET SEGMENTATION

- 4.1. Geography segmentation

5 MARKET OUTLOOK

- 5.1. Market value forecast
- 5.2. Market volume forecast

6 FIVE FORCES ANALYSIS

- 6.1. Summary
- 6.2. Buyer power
- 6.3. Supplier power
- 6.4. New entrants
- 6.5. Threat of substitutes
- 6.6. Degree of rivalry

7 COMPETITIVE LANDSCAPE

- 7.1. Who are the leading players?
- 7.2. What are the strengths of leading players?
- 7.3. What strategies do leading players follow?
- 7.4. Have there been any notable product launches in recent years?
- 7.5. Are there any other notable players in the market?

8 COMPANY PROFILES

- 8.1. Apple Inc
- 8.2. Samsung Electronics Co Ltd.
- 8.3. Huawei Technologies Co Ltd
- 8.4. Acer Incorporated
- 8.5. Amazon.com, Inc.
- 8.6. Lenovo Group Limited

9 MACROECONOMIC INDICATORS

- 9.1. Country data

10 APPENDIX

- 10.1. Methodology
- 10.2. Industry associations
- 10.3. Related MarketLine research
- 10.4. About MarketLine

List Of Tables

LIST OF TABLES

- Table 1: Global tablet sales market value: \$ billion, 2016-20
- Table 2: Global tablet sales market volume: million units, 2016-20
- Table 3: Global tablet sales market geography segmentation: \$ billion, 2020
- Table 4: Global tablet sales market value forecast: \$ billion, 2020-25
- Table 5: Global tablet sales market volume forecast: million units, 2020-25
- Table 6: Apple Inc: key facts
- Table 7: Apple Inc: Annual Financial Ratios
- Table 8: Apple Inc: Key Employees
- Table 9: Apple Inc: Key Employees Continued
- Table 10: Samsung Electronics Co Ltd.: key facts
- Table 11: Samsung Electronics Co Ltd.: Annual Financial Ratios
- Table 12: Samsung Electronics Co Ltd.: Key Employees
- Table 13: Huawei Technologies Co Ltd: key facts
- Table 14: Huawei Technologies Co Ltd: Key Employees
- Table 15: Huawei Technologies Co Ltd: Key Employees Continued
- Table 16: Acer Incorporated: key facts
- Table 17: Acer Incorporated: Annual Financial Ratios
- Table 18: Acer Incorporated: Key Employees
- Table 19: Amazon.com, Inc.: key facts
- Table 20: Amazon.com, Inc.: Annual Financial Ratios
- Table 21: Amazon.com, Inc.: Key Employees
- Table 22: Amazon.com, Inc.: Key Employees Continued
- Table 23: Lenovo Group Limited: key facts
- Table 24: Lenovo Group Limited: Annual Financial Ratios
- Table 25: Lenovo Group Limited: Key Employees
- Table 26: Lenovo Group Limited: Key Employees Continued
- Table 27: Global exchange rate, 2016-20

List Of Figures

LIST OF FIGURES

Figure 1: Global tablet sales market value: \$ billion, 2016-20

Figure 2: Global tablet sales market volume: million units, 2016-20

Figure 3: Global tablet sales market geography segmentation: % share, by value, 2020

Figure 4: Global tablet sales market value forecast: \$ billion, 2020-25

Figure 5: Global tablet sales market volume forecast: million units, 2020-25

Figure 6: Forces driving competition in the global tablet sales market, 2020

Figure 7: Drivers of buyer power in the global tablet sales market, 2020

Figure 8: Drivers of supplier power in the global tablet sales market, 2020

Figure 9: Factors influencing the likelihood of new entrants in the global tablet sales market, 2020

Figure 10: Factors influencing the threat of substitutes in the global tablet sales market, 2020

Figure 11: Drivers of degree of rivalry in the global tablet sales market, 2020

I would like to order

Product name: Global Tablet Sales - Market Summary, Competitive Analysis and Forecast to 2025

Product link: <https://marketpublishers.com/r/GC5E073BBFA2EN.html>

Price: US\$ 350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GC5E073BBFA2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970